

VOL. XX

No. 10

BOSTON COLLEGE BULLETIN



THE COLLEGE OF BUSINESS ADMINISTRATION

CATALOGUE 1948-1949

UNIVERSITY HEIGHTS

CHESTNUT HILL 67, MASS.

BOSTON COLLEGE BULLETIN

Bulletins issued in each volume:

No. 1, February: The College of Arts and Sciences, Chestnut Hill
No. 2, February: The College of Business Administration, Chestnut Hill
No. 3, March: The General Catalogue of the University
No. 4, April: The Summer School, Chestnut Hill
No. 5, April: The Law School, Boston
No. 6, April: The School of Social Work, Boston

No. 7, July: The College of Arts and Sciences Intown, Boston

No. 8, August: The Graduate School, Chestnut Hill

No. 9, December: The School of Nursing, Boston

No. 10, December: The College of Business Administration, Chestnut Hill

No. 11, December: The College of Arts and Sciences, Chestnut Hill

Entered as second-class matter February 28, 1929 at the post office at Boston, Massachusetts under the Act of August 24, 1912.

Published by

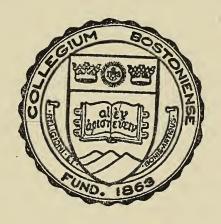
BOSTON COLLEGE

UNIVERSITY HEIGHTS

CHESTNUT HILL 67

NEWTON, MASSACHUSETTS

BOSTON COLLEGE BULLETIN



THE COLLEGE OF BUSINESS ADMINISTRATION

CATALOGUE 1948-1949

UNIVERSITY HEIGHTS
CHESTNUT HILL 67, MASS.
TELEPHONE BIGELOW 4-1480



CONTENTS

Academic Calendar	5
The Trustees	7
The University Council	8
Officers of Administration	9
Officers of Instruction	10
Advisory Council	15
Historical Statement	16
Entrance to Law School	
Affiliations	18
System of Education	18
The College Libraries	22
Guidance	23
Regulations	24
Entrance Requirements	25
Expenses	29
Dormitory Accommodations	30
General Description of Courses and Requirements for Degree	31
Descriptions of Individual Courses:	
Accounting	40
Business Law	44
Economics	
Finance	48
Industrial Management	
Marketing	54
Mathematics and Statistics	57
English	58
German	59
History	60
Philosophy	60
Romance Languages	62
Theology	64
Military Science	67
College Organizations	68
Scholarships	75
Commencement, 1948	83
Degrees and Honors, 1948	88

CALENDAR

SEPT. '48 – AUGUST '49 SEPT. '49 – AUGUST '50

SMTWTFS	SMTWTFS	SMTWTFS	SN
SEPTEMBER	MARCH	SEPTEMBER	
$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	18 19 20 21 22 23 24 1	5 12 13 19 26 26
			· · ·
OCTOBER	APRIL	OCTOBER	
$ \begin{array}{c ccccccccccccccccccccccccccccccccccc$	1	$egin{array}{c c c c c c c c c c c c c c c c c c c $	2 3 9 10 16 17 16 17 18 18 18 18 18 18 18
NOVEMBER	MAY	NOVEMBER	
. 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	20 21 22 23 24 25 26 2	7 14 15 21 22 28 29
DECEMBER	JUNE	DECEMBER	
1 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	$\begin{array}{ c c c c c c c c c c c c c c c c c c c$	4 5 1 12 8 19 5 26
JANUARY	JULY	JANUARY	
$ \begin{array}{c ccccccccccccccccccccccccccccccccccc$	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	2 3 9 10 6 17 3 24 30 31
FEBRUARY	AUGUST	FEBRUARY	
$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	$egin{array}{ c c c c c c c c c c c c c c c c c c c$	6 3 14 0 21 27 28

S M	T	W	<u>T</u>	F	S	$\ \underline{\mathbf{s}}$	M	T	X	7 T	'F	S
SE	PT	E	MВ	E	R	MARCH						
4 5 11 12 18 19 25 26		21	1 8 15 22 29	16 23	17 24	5 12 19 26		14 21		16 23	17 24	11 18
0	CT	O]	ΒE	R				A]	PR	IL		
2 3 9 10 16 17 23 24 30 31					1 8 15 22 29	2 9 16 23 30	3 10 17 24	11 18 25	5 12 19 26	6 13 20 27	7 14 21 28	22
NO	VI	ΞM	[B]	ER		-		N	1A	Y		
6 7 13 14 20 21 27 28		23	3 10 17 24		12 19 26	7 14 21 28	22	2 9 16 23 30	24	11 18 25	5 12 19 26	6 13 20 27
DECEMBER						JI	UN	E				
4 5 11 12 18 19 25 26	20	7 14 21 28	1 8 15 22 29	2 9 16 23 30	3 10 17 24 31	11 18 25	5 12 19 26	6 13 20 27		1 8 15 22 29	2 9 16 23 30	
JANUARY							J	UL	Y			
29 30	17 24 31		26	27	7 14 21 28 	2 9 16 23 30	31	4 11 18 25	26 	6 13 20 27	7 14 21 28	22
FEBRUARY A			1	$\frac{GL}{2}$	JS7 3	4	5					
	7 14 21 28	$1\overline{5}$	9	$\begin{array}{c} 10 \\ 17 \end{array}$	11 18 25	6 13 20 27	7 14 21 28	8 15 22	9 16 23 30	10 17 24 31	11 18	12

ACADEMIC CALENDAR

1948-49

September 7-8	Registration for September Freshmen
September 9-10	Registration for Sophomore Class
September 13-16	Registration for Junior and Senior Classes
September 16-17	Faculty Pre-College Institute
September 16-17	Orientation for September Freshmen
September 20	Opening of Fall Session for all classes
October 5	Mass of the Holy Spirit. All extracurricular activities begin
October 12	Columbus Day. No classes
October 26-27-28	Annual retreat for all classes
October 29	Retreat Holiday for all classes
November 1	Feast of All Saints. No classes
November 11	Armistice Day. No classes
November 25-26	Thanksgiving Holidays
December 8	Feast of the Immaculate Conception. No classes
December 10-11	Annual Shakespearean play
December 17	Christmas recess begins at the close of classes
January 3	Classes resumed
January 10	Semester Examinations begin
January 24	Second Semester begins
February 22	Washington's Birthday. No classes
Feb. 24-25-26	Annual Modern Play

ACADEMIC CALENDAR

April	8	Fulton Prize Debate
April	13	Easter recess begins at the close of classes
April	25	Classes resumed
April	29-30	Greek Play
May	1	Marquette Prize debate
May	16	Final Examinations begin
June	5	Baccalaureate Sunday
June	6	Alumni Day
June	7	Class Day
June	8	Commencement Day

The corporate title of Boston College is THE TRUSTEES OF BOSTON COLLEGE

University charter granted by the Massachusetts Legislature approved April 1, 1863; amended April 1, 1908

THE BOARD OF TRUSTEES

William L. Keleher, S.J. President

Stephen A. Shea, S.J.

Treasurer

John A. Tobin, S.J.
Secretary

Ernest B. Foley, S.J.

Thomas M. Herlihy, S.J.

William J. Kenealy, S.J.

Daniel J. Lynch, S.J.

John C. O'Connell, S.J.

James D. Sullivan, S.J.

Joseph R. Walsh, S.J.

BOSTON COLLEGE THE UNIVERSITY COUNCIL

1948-1949

WILLIAM L. KELEHER, S.J., A.M., M.S., S.T.L., President University Heights

THE COLLEGE OF ARTS AND SCIENCES

Ernest B. Foley, S.J., A.M., S.T.L., Dean

John P. Foley, S.J., A.M., S.T.L., Dean of Freshmen and Sophomores

THE GRADUATE SCHOOL OF ARTS AND SCIENCES University Heights George A. O'Donnell, S.J., A.M., Ph.D., Dean

THE COLLEGE OF BUSINESS ADMINISTRATION University Heights James D. Sullivan, S.J., A.M., S.T.L., Dean Patrick H. Collins, S.J., A.M., Dean of Freshmen and Sophomores

THE COLLEGE OF ARTS AND SCIENCES INTOWN John W. Ryan, S.J., A.M., S.T.L., Dean

Boston

Boston

Lenox

THE LAW SCHOOL

William J. Kenealy, S.J., A.M., Ph.D., S.T.L., LL.B., Dean

THE SCHOOL OF SOCIAL WORK

Edward H. Nowlan, S.J., A.M., Ph.L., S.T.L., S.T.D., Ph.D., Regent

Dorothy L. Book, A.B., Dean

THE SCHOOL OF NURSING
Anthony G. Carroll, S.J., A.M., M.S., Ph.D., S.T.L., Regent
Rita P. Kelleher, R.N., B.S., M.Ed., Acting Dean

THE SUMMER SESSION

James J. Burke, S.J., A.M., Ph.D.

University Heights

THE COLLEGE OF LIBERAL ARTS IN LENOX
William J. Murphy, S.J., A.M., Ph.D., Dean

THE SCHOOL OF PHILOSOPHY AND SCIENCE Weston Joseph F. MacDonnell, S.J., A.M., Ph.D., Dean

THE SCHOOL OF THEOLOGY

James E. Coleran, S.J., A.M., S.T.D., Dean

Weston

OFFICERS OF ADMINISTRATION

THE COLLEGE OF BUSINESS ADMINISTRATION

WILLIAM L. KELEHER, S.J., A.M., M.S., S.T.L. President

Stephen A. Shea, S.J., A.M., S.T.L. Treasurer

JAMES D. SULLIVAN, S.J., A.M., S.T.L. Dean

Patrick H. Collins, S.J., A.M. Dean of Freshmen and Sophomores

Francis B. McManus, S.J., A.M. Dean of Men

Frederick A. Norton, A.M. Registrar

Joseph G. Doherty, S.J., A.M. Student Counsellor

PAUL S. McNulty, S.J., A.M., S.T.L. Adviser to the Freshman Class

VINCENT DE P. O'BRIEN, S.J., A.M., S.T.L. Adviser to the Sophomore Class

DANIEL F. X. O'CONNOR, S.J., A.M., S.T.L. Adviser to the Junior Class

EDWARD H. FINNEGAN, S.J., A.M., Ph.D. Adviser to the Senior Class

Paul W. Riley, A.B., B.L.S. Librarian

JAMES F. MOYNIHAN, S.J., Ph.D. Director of Educational Guidance

GEORGE P. DONALDSON, M.B.A. Director of Vocational Guidance

Rose M. Mullin, M.Ed.
Assistant Director of Vocational Guidance

OFFICERS OF INSTRUCTION

THE COLLEGE OF BUSINESS ADMINISTRATION

- Raymond J. Aherne, A.M., Instructor in Economics. A.B., 1932, A.M., 1933, Boston University.
- Major Carl L. Anderson, U.S.A., Instructor in Military Science. D.D.S., 1924, The Creighton University.
- Gaetano T. Antico, M.Ed., Instructor in Spanish. A.B., 1943, M.Ed., 1947, Boston College.
- Consuelo T. Azuola, A.M., Instructor in Spanish.

 A.B., 1928, College of the Sacred Heart (Madrid); A.M., 1942, Boston College.
- Lt. Col. George A. Baldry, U.S.A., A.B., Assistant Professor of Military Science.

A.B., 1932, University of Missouri.

- Leonard J. Bisbing, M.S., Associate Professor of Statistics. B.S., 1933, Regis College; M.S., 1939, University of Denver.
- Paul A. Boulanger, Ph.D., Professor of German, Chairman of the Department.

A.M., 1931, University of Colorado; Ph.D., 1937, University of Fribourg, Switzerland.

- Rev. Bernard R. Boylan, S.J., S.T.L., Instructor in Philosophy.
 A.B., 1928, M.A., 1930, Boston College; S.T.L., 1936, Weston College.
- John J. Brennan, Jr., M.B.A., Instructor in Industrial Management. B.S.B.A., 1942, Boston College; I.A., 1943, M.B.A., 1947, Harvard University.
- Frederick T. Bryan, M.B.A., Associate Professor of Marketing, Chairman of the Department.

 B.S., 1932, M.C.S., 1935, Boston University; M.B.A., 1936, Harvard University.
- Rev. James L. Burke, S.J., Ph.D., Professor of History and Government, Chairman of the Department.

 A.B., 1926, A.M., 1927, Boston College; S.T.L., 1934, Weston College; Ph.D., 1941, Harvard University.
- John F. Byrnes, A.M., Associate Professor of Industrial Management, Chairman of the Department. B.B.A., 1937, Manhattan College; M.A., 1940, New York University.
- Robert J. Cahill, A.M., Instructor in German. A.B., 1941, A.M., 1947, Boston College.
- A. Kenneth Carey, LL.B., Associate Professor of Law, Chairman of the Department.

A.B., 1934, Boston College; LL.B., 1937, Boston College.

- William A. Carito, A.M., Instructor in Mathematics. B.S., 1943, Northeastern University; A.M., 1948, Boston College.
- Rev. William V. E. Casey, S.J., S.T.L., Assistant Professor of Theology, Chairman of the Department.

 A.B., 1938, A.M., 1940, Boston College; S.T.L., 1947, Weston College.
- Thomas J. Cicchino, M.B.A., Instructor in Finance, Acting Chairman of the Department.

 B.A., 1942, New Jersey State Teachers College, M.B.A., 1947, Harvard University.
- Rev. John J. L. Collins, S.J., M.B.A., Instructor in Finance.
 A.B., 1939, A.M., 1940, Boston College, M.B.A., 1947, University of Pennsylvania.
- John C. Conway, A.M., Assistant Professor of French.
 A.B., 1932, Manhattan College; A.M., 1935, Fordham University.
- James R. Curtin, A.M., Instructor in English.
 A.B., 1940, College of the Holy Cross; A.M., 1947, Boston College.
- Joseph V. D'Avella, Laboratory Instructor in Industrial Management.
- Joseph E. Devine, M.B.A., Instructor in Marketing.
 A.B., 1932, Boston College; M.B.A., 1935, Boston University.
- Paul Devlin, M.B.A., Assistant Professor of Accounting. A.B., 1939, Boston College; M.B.A., 1947, Harvard University.
- Rev. Edward T. Douglas, S.J., A.M., Professor of Theology. A.B., 1919, A.M., 1926, Boston College.
- Rev. Alexander J. Duncan, S.J., Ph.D., Associate Professor of Philosophy, Chairman of the Department.

 A.B., 1929, A.M., 1930, Boston College; S.T.L., 1936, Weston College; Ph.D., 1943, Gregorian University.
- Vincent F. Dunfey, A.M., Instructor in Statistics. A.B., 1937, A.M., 1947, Boston College.
- John J. Drummey, Jr., C.P.A., Professor of Accounting, Chairman of the Department.

 A.B., 1929, Holy Cross College; M.B.A., 1931, Harvard University; LL.B., 1936,

Boston College; C.P.A., 1940, Massachusetts.

- Rev. Anthony J. Eiardi, S.J., S.T.L., Assistant Professor of Mathematics, Chairman of the Department.

 A.B., 1935, A.M., 1936, M.S., 1938, Boston College; S.T.L., 1942, Weston College.
- Rev. Thomas A. Fay, S.J., A.M., Associate Professor of Mathematics and of Theology.

A.B., 1917, A.M., 1918, Georgetown University.

- Rev. Thomas B. Feeney, S.J., A.M., Associate Professor of English and of French.
 - A.B., 1930, A.M., 1931, Boston College.
- Rev. Francis Flaherty, S.J., Ph.D., Professor of Philosophy. A.B., 1921, A.M., 1922, Woodstock College; Ph.D., 1931, Gregorian University.
- Rev. John C. Ford, S.J., S.T.D., Professor of Philosophy and Theology. A.B., 1927, A.M., 1928, Boston College; S.T.D., 1937, Gregorian University; LL.B., 1941, Boston College.
- Rev. Joseph D. Gauthier, S.J., D. ès L., Assistant Professor of Romance Languages, Chairman of the Department. B.S., 1930, Trinity College; A.B., 1940, A.M., 1941, Boston College; S.T.L., 1945, Weston College; D. ès L., 1948, Laval University.
- Arthur L. Glynn, M.B.A., Assistant Professor of Accounting. LL.B., 1939, Boston College; M.B.A., 1941, Boston University.
- Owen A. Hanley, A.M., Assistant Professor of Spanish. A.B., 1928, Villanova College; A.M., 1939, Boston College.
- Rev. Martin P. Harney, S.J., A.M., Professor of History. A.B., 1922, A.M., 1923, Woodstock College.
- Vincent A. Harrington, M.B.A., Instructor in Accounting. A.B., 1940, M.B.A., 1942, Harvard University.
- Francis F. Healy, Laboratory Instructor in Statistics.
- William B. Hickey, LL.B., Assistant Professor of Law. A.B., 1934, Boston College; M.Ed., 1935, Boston Teachers College; LL.B., 1946, Boston College.
- Rev. Edward J. Keating, S.J., Ph.D., Assistant Professor of Philosophy. A.B., 1929, A.M., 1930, Boston College; S.T.L., 1936, Weston College; Ph.D., 1938, Gregorian University.
- Francis G. Lee, C.P.A., Associate Professor of Accounting. A.B., 1917, Boston College; LL.B., 1929, American University; A.M., 1931, Fordham University; C.P.A., 1925, Connecticut; 1934, New Jersey; 1949, Massachusetts.
- Rev. William J. Leonard, S.J., S.T.L., Assistant Professor of English. A.B., 1931, A.M., 1932, Boston College; S.T.L., Weston College.
- Colonel James M. Lewis, U.S.A., B.S., Professor of Military Science. B.S., 1920, United States Military Academy.
- Clarence E. Long, A.M., Instructor in English. A.B., 1934, A.M., 1935, Boston College.
- Francis J. McDermott, A.M., Assistant Professor of English. A.B., 1939, A.M., 1941, Boston College.

- Henry P. McDonald, A.M., Instructor in Marketing. A.B., 1927, A.M., 1928, Boston College.
- Rev. Robert J. McEwen, S.J., S.T.L., Instructor in Economics.

 A.B., 1940, Boston College; A.M., 1943, Fordham University; S.T.L., 1947, Weston College.
- Rev. Paul J. McManus, S.J., A.M., Assistant Professor of German. A.B., 1929, A.M., 1935, Boston College.
- James R. McPherson, M.Ed., Assistant Professor of Economics and Finance.
 A.B., 1941, Harvard University; M.B.A., 1945, Boston University.
- Thomas F. Meagher, Jr., LL.B., Instructor in Law. A.B., 1943, LL.B., 1948, Boston College.
- Patrick J. Moynihan, C.P.A., Assistant Professor of Accounting. A.B., 1911, Dublin University; C.P.A., 1924, Massachusetts.
- John J. Mulligan, A.M., Instructor in German.
 A.B., 1940, Boston College; A.M., 1942, Rutgers University.
- Rev. John E. Murphy, S.J., Ph.D., Associate Professor of Theology.

 A.B., 1928, A.M., 1929, Boston College; Ph.D., 1939, National University of Ireland.
- Joseph D. O'Brien, M.B.A., Instructor in Marketing.
 A.B., 1945, Holy Cross College; M.B.A., 1947, University of Pennsylvania.
- Rev. John A. O'Callaghan, S.J., Ph.D., Professor of English, Chairman of the Department.

 A.B., 1926, A.M., 1927, Ph.D., 1943, Boston College.
- Paul D. O'Donnell, A.M., Instructor in Industrial Management.

 B.S., 1947, Worcester Polytechnical Institute; M.A., 1948, Clark University.
- Rev. Joseph F. Quane, S.J., A.M., Assistant Professor of Philosophy and Theology.

 A.B., 1927, A.M., 1933, Boston College.
- Rev. Leo A. Reilly, S.J., S.T.L., Instructor in Philosophy.
 A.B., 1932, A.M., 1933, Boston College; S.T.L., 1939, Weston College.
- Rev. James E. Risk, S.J., J.C.D., Professor of Philosophy and Theology.
 A.B., 1927, A.M., 1928, Boston College; S.T.L., 1934, Weston College; J.C.D.,
 1939, Gregorian University.
- Captain Robert L. Rooker, U.S.A., B.S., Instructor in Military Science. B.S., 1943, United States Military Academy.
- John J. Ryan, A.B., Assistant Professor of English.
 A.B., 1921, Harvard University.

- Paul J. Ryder, M.B.A., Instructor in Economics.
 A.B., 1946, Boston College; M.B.A., 1948, University of Pennsylvania.
- James E. Shaw, LL.B., Instructor in Law.
 A.B., 1936, Xavier University; LL.B., 1942, Harvard University.
- Rev. Cornelius F. Shea, S.J., S.T.L., Instructor in Theology.
 A.B., 1935, A.M., 1936, Boston College; S.T.L., 1942, Weston College.
- Rev. Thomas E. Shortell, S.J., Ph.D., Associate Professor of Philosophy and Theology.

 A.B., 1922, A.M., 1923, Woodstock College; Ph.D., 1930, Gregorian University.
- Major Richard V. Sloan, U.S.A., B.S., Instructor in Military Science. B.S., 1931, University of Utah.
- Rev. John C. Sullivan, S.J., Ph.L., Instructor in Theology.
 A.B., 1940, A.M., 1941, Boston College; Ph.L., 1941, Weston College.
- Lucien J. Vallee, A.M., Instructor in Economics and Finance. A.B., 1940, St. Anselm's College; A.M., 1947, Harvard University.
- Maurice K. Walsh, M.Ed., Assistant Professor of Mathematics.
 A.B., 1924, Holy Cross College; M.Ed., 1939, Boston College.
- Rev. Henry P. Wennerberg, S.J., A.M., Assistant Professor of Theology. A.B., 1911, A.M., 1916, Woodstock College.
- Vincent P. Wright, B.S., Instructor in Economics and Finance. B.S., 1938, Harvard University.
- Frederick J. Zappala, M.B.A., Instructor in Accounting.
 B.S.B.A., 1946, Boston College; M.B.A., 1947, University of Pennsylvania.

ADVISORY COUNCIL

Henry F. Barry, Manager, Business Office, New York Telephone Company.

Bartholomew A. Brickley, Lawyer, Brickley, Sears & Cole.

William B. Carolan, President, Union Savings Bank of Boston.

Charles M. Corey, Manager, Agency Department, John Hancock Mutual Life Insurance Co.

John Donnelly, Vice President, John Donnelly & Sons, Outdoor Advertising.

Donald Falvey, Treasurer and Secretary, Massachusetts Bonding and Insurance Company.

John J. Hagerty, New England Manager, Reconstruction Finance Corporation.

John W. Kapples, Treasurer, Lincoln Stores, Inc.

Arthur J. Kelly, Vice President and Treasurer, R. H. White Company.

John C. Kiley, Real Estate Broker, Director, Norfolk County Trust Co.

Halfdan Lee, President, Eastern Gas and Fuel Association.

A. Emmet Logue, President and Treasurer, Charles Logue Building Company.

Patrick F. McDonald, President, P. F. McDonald & Company, Iron and Steel Mills.

Patrick A. O'Connell, President, E. T. Slattery Company.

Charles J. O'Malley, Treasurer, O'Malley Associates; President O'Malley Advertising & Selling Co.

William J. O'Sullivan, Treasurer, United Corporation of Massachusetts.

Vincent P. Roberts, Member of Firm, V. P. Roberts & Company, Wool Dealers.

Thomas F. Scanlan, Member of Firm, V. P. Roberts & Company, Wool Dealers.

Joseph H. Sheehan, Examiner, Reconstruction Finance Corporation.

George C. Shields, President and Treasurer, Shields Foundry Company.

Edward Watson Supple, Cashier, The Merchants National Bank of Boston.

John Francis Tinsley, President and General Manager, Crompton & Knowles Loom Works; President, Associated Industries of Massachusetts.

James V. Toner, President, Boston Edison Co.

James A. Walsh, Treasurer, Universal Textile Corporation.

Edward F. Williams, Resident Manager, American Woolen Company, Inc.

HISTORICAL STATEMENT

Boston College is one of the twenty-eight colleges and universities in the United States conducted by the Society of Jesus. The university traditions of Boston College are the product of four centuries of educational idealism and practical experience of the Society of Jesus which, since its foundation in 1534 by Ignatius Loyola, has established and conducted institutions for higher learning in all parts of the world.

The foundation of Boston College arose from the foresight and energy of the scholarly John McElroy, S.J., the Superior of the first Jesuit community in New England. This community, still located in famous Old Saint Mary's in Boston, was established in 1849. Eight years later, in 1857, with the Society's traditional devotion to higher education, Father McElroy secured a tract of land and erected a group of collegiate buildings on Harrison Avenue in Boston, the present site of the Boston College Preparatory School. He was assisted in the undertaking by an outstanding group of civic leaders of all religious faiths, headed by the Honorable Alexander H. Rice, then Mayor of the City of Boston and subsequently Governor of the Commonwealth of Massachusetts.

Boston College was legally incorporated by an act of the Massachusetts Legislature, approved April 1, 1863, by the Bay State's great Civil War Governor, Honorable John A. Andrew. The charter authorized the Trustees of Boston College to confer all degrees usually conferred by universities in the Commonwealth, except medical degrees. This single restriction on the university charter was removed by legislative amendment, April 1, 1908.

The formal opening of Boston College was delayed by the outbreak of the Civil War, and for a time the buildings were used as a House of Studies for student members of the Society of Jesus. However, formal collegiate instruction was commenced on September 5, 1864, under the presidency of John Bapst, S.J., and the deanship of Robert Fulton, S.J. These two pioneers in the development of the institution were eminent leaders, not only in the educational, but also in the civic life of the Commonwealth. From the days of its auspicious foundation, Boston College has steadfastly predicated its growth upon a rigid adherence to the high scholastic standards which characterize the educational ideals and the university traditions developed by the Jesuit Order in its four hundred years of world-wide experience in conducting institutions of higher learning.

The year 1913 was most significant in the university development of Boston College. In that year, under the presidency of one of the most far-seeing and beloved administrators in its history, Thomas I. Gasson, S.J., the site of Boston College was transferred to its present extensive and beautiful campus at University Heights, Chestnut Hill, Newton. The campus overlooks the graceful twin lakes of the Chestnut Hill Reservoir. The buildings already erected there have been universally acclaimed as unsurpassed monuments of Collegiate Gothic in the United States.

Since the transfer of the campus to University Heights, other schools have been added, by foundation or affiliation, to the original School of Arts and Sciences. The Graduate School of Arts and Sciences and the School of Business Administration are also located at University Heights. The School of Arts and Sciences Intown, the Law School, the School of Social Work, the School of Nursing, and the Institute of Adult Education are conveniently located in downtown Boston. The School of Liberal Arts in Lenox is situated in the heart of the Massachusetts Berkshires. The School of Philosophy and Science and the School of Theology are in Weston, Massachusetts. The latter three schools are restricted to student members of the Society of Jesus. The internationally known Seismological Observatory is located on the Weston campus.

THE COLLEGE OF BUSINESS ADMINISTRATION

William J. McGarry, S.J., was appointed President, July 1, 1937. Seventy-five years had elapsed since the granting of the Charter to the Trustees of Boston College by the Massachustts State Legislature. In the early spring of the Jubilee Year, Father McGarry announced the opening of a new school of the greater Boston College, the College of Business Administration. The curriculum of the new school includes all courses in Philosophy, Ethics and Theology which are given in the traditional A.B. course, as well as the courses in English, Mathematics, Modern Language and History which are of cultural value in rounding out the complete scholar. To these Liberal Arts studies are added in planned proportion the courses in Business Economics, so that a balance is preserved between those two divisions of studies not only in their entirety, but also in each year of the undergraduate period. Upon the successful completion of this course, the degree of Bachelor of Science in Business Administration is conferred.

The first Freshman Class was opened in September, 1938, at 126 Newbury Street, Boston. Within two years these quarters proved to be inadequate and the rapidly growing College of Business Administration was transferred to the College campus at University Heights for the opening of the fall term in September, 1940, with classes conducted in Cardinal O'Connell Hall.

In September, 1948, the College of Business Administration occupied a new building on the main campus. Well equipped lecture halls, library stacks and ample reference reading rooms, laboratory facilities and conference rooms provide the ideal functional efficiency needed in the further development of the College of Businss Administration.

ENTRANCE TO LAW SCHOOL

The program of studies in the College of Business Administration is so arranged that any regularly matriculated student who fully meets secondary school and other entrance requirements for the degree course may qualify for admission to the Boston College Law School. A minimum of two years of College work is required for this qualification.

Students who desire to enter any school of law other than that of Boston College should communicate with authorities of that school concerning admission requirements.

UNIVERSITY AFFILIATIONS

Boston College is affiliated with the Jesuit Educational Association, the National Catholic Educational Association, The American Council on Education, The Association of American Universities, The Association of American Colleges, The New England Association of Colleges and Secondary Schools, The American Association of Collegiate Registrars, the Regents of the University of the State of New York, The Council on Legal Education, The Association of American Law Schools and The American Association of Schools of Social Work.

SYSTEM OF EDUCATION

The system of education followed at Boston College is similar to that of all colleges of the Society of Jesus. It is based upon the "Ratio Studiorum" or "Jesuit Plan of Studies," which is a code of laws, precepts and instructions for the guidance of officials directing a college and of professors and instructors in the classrooms. This system has as its purpose the full and harmonious development of all that is distinctively human in man. It does not consist, therefore, of mere instruction or the accu-

mulation of knowledge, but rather it is that complete formation which aims to develop side by side the moral and intellectual faculties of the student. To improve the memory, to discipline the understanding, to strengthen the will, to refine the feelings, to cultivate the taste and form the manners,—this is the objective and the result of this proper development of all the human faculties is culture.

In the College of Business Administration, Boston College has formulated a program of studies which rests firmly upon this traditional Jesuit system of education. Such instruments of education, that is, such studies are chosen as will effectively further that end. These studies are chosen, moreover, only in that proportion and in such numbers as are sufficient and required. It is obvious that there is a real need in the business world of today for men of true culture, men who have received a threefold equipment, namely the moral training necessary for men of Christian character, the cultural training necessary for men of intelligence and refinement, the specialized technical training necessary for leaders in the complicated economic systems of the modern state.

Therefore the College of Business Administration gives a position of honor to Languages, History and Philosophy. Languages and History have always been held in esteem as leading factors in education. They are manifestations of spirit to spirit, and by their study and for their acquirement the whole mind of man is brought into widest and subtlest play.

In order that the student may perfect his study by a deeper insight into the fundamental causes and ultimate reality of things, a complete course of Scholastic Philosophy is given. The pursuit of this course leads to a broadening of intellectual vision and a strengthening of moral training that are in accord with the universal principles of human knowledge and established laws of human conduct. In the final stage of collegiate development the student is thus enabled to exercise the powers of keen analysis and self-criticism, to apply to the practical problems of life the faculties of memory and imagination which have been developed by the study of Literature and History.

Naturally, the major part of the curriculum in the College of Business Administration is devoted to the subjects of business economics, but this according to a definite plan and keeping always in mind the principle of unity which is of such prime importance in education. During the first two years the student is required to follow a prescribed course of study, thus securing the broad foundation upon which to base the more technical courses offered in the last two years. The executive or managerial point of view is stressed in the advanced courses in labor, production, marketing, finance and accounting. The purpose of the training is

to aid the student in developing his ability to identify and to solve business problems; to adjust his business practices to changing social and economic situations. Boston College hopes to prepare young men to become efficient leaders of the future. Hence it will present and illustrate such sound principles of management as are applicable to both big business and small business. Large-scale business has come to stay. On the other hand there are industries and situations which still call for the small business. If these small-scale businesses are to be operated with profit to the owner and with satisfactory service to the public, it is imperative that sound principles of business administration be applied to them. Such a plan of education certainly will not displace practical experience, but it should supplement and strengthen it by shortening the period of apprenticeship otherwise necessary and by giving a broad and thorough knowledge of the major divisions of business administration.

By such a well-balanced program of professional and cultural subjects, supplemented by an equally complete training in Christian morality and Theology, Boston College, through her College of Business Administration, hopes to train young men who will prove to be good men, and good business men.

RELIGIOUS TRAINING

In the admission of students, no discrimination is made on the ground of religious belief. Students who are not of the Catholic Faith will be exempt from attendance at religious exercises conducted by the College and at the courses of instruction which deal with Theology, unless such students freely choose to be present at these exercises and classes.

The religious training at Boston College consists first of all in a general and all-pervading background against which are projected all the individual elements which make the College course; it is an atmosphere which surrounds and permeates the College life; it is a subtle influence born of the power of associations and example, of the persistent presentation of noble motives and high ideals, of the kindly admonition, correction, guidance, instruction and exhortation of a body of teachers who govern their lives according to spiritual principles.

This religious training includes instruction given during class periods as an integral element of the curriculum. The College believes that religious truths form a body of doctrines which are definite and certain and which may be taught and studied with as much exactness as Language or Philosophy and as scientifically as other branches of human

knowledge. Hence, for the Catholic students, the study of Theology is required and the courses are conducted as are other lecture courses with class recitations, repetitions and examinations. The subject-matter is so arranged that during the four years college course, the student covers the entire cycle of Catholic dogmatic and moral teachings.

This instruction is supported by various religious activities and practices which may be classed as extra-curricular. The League of the Sacred Heart and its attendant devotions are regularly encouraged. The Sodality of the Blessed Virgin fosters that devotion to the Mother of God which leads to personal sanctification and militant Christian manhood. The Mission Crusade serves to help the struggling missions in foreign lands, and to develop in the students the spirit of charity and self-sacrifice towards others who are spiritually less favored. The Boston College Unit of the Nocturnal Adoration Society fosters that religious maturity which is based upon a sound sense of eternal values. All students are required to make an annual Retreat, and an additional special Retreat for Seniors is conducted each year before Commencement. The frequent use of the Sacraments of Penance and Holy Eucharist, the twin means divinely planned to safeguard and strengthen the human soul against evil, should be an important item in the moral life of a Catholic young man, and nowhere is it more earnestly advised or insisted on than in a Jesuit College.

STUDENT COUNSELLOR

A Priest of the Faculty is appointed as Counsellor or Adviser of the students. It is his duty to advise the students not only in those matters that pertain to their spiritual well-being, but in others also, proffering whatever direction may be required with regard to studies and personal matters.

PREPARATORY SCHOOL

It is one of the decided advantages of the system followed in this college that the student may make his preparatory studies at Boston College High School. In addition to the moral influence thus gained, this secures a uniform and homogeneous course of teaching and training. The result of such a course of study is a continuous and normal development of the mental faculties along well-defined lines and the possession of a clear and coherent system of principles upon which any special course may afterwards safely rest.

THE BOSTON COLLEGE LIBRARIES

One of the principal factors in the intellectual life of the students at Boston College is the Library.

The Library's first service is to the faculty and student body at the College. Members of the College of Business Administration, the College of Arts and Sciences Intown, Law School, School of Social Work and School of Nursing draw upon its resources, as do many students of other Colleges, Catholic and non-Catholic, not only in and about Boston, but from other sections of the country. The Summer School, offering over a hundred courses of study, makes constant demands on the material at its disposal.

The special Library of the College of Business Administration provides adequate opportunity for reference and research work. This Library is located in the College of Business Administration and contains a large number of special business journals, selected business surveys, and an excellent selection of trade and economic periodicals. Standard works in all phases of business activity are available for both reference and circulation. The Library has also collected the annual reports, prospectuses and letters to stockholders from some 5,000 corporations. This material is segregated and housed in the Corporation Room where it is easily available to students for reference work.

THE ACADEMIC YEAR

The academic year is divided into two semesters of approximately sixteen weeks each.

The following is the list of the ordinary holidays which are granted during the course of the year:

November 1, Feast of All Saints; December 8, Feast of the Immaculate Conception; Ascension Thursday; Christmas and Easter vacations; October 12, Columbus Day; November 11, Armistice Day; Thanksgiving Day; February 22, Washington's Birthday; April 19, Patriots' Day; May 30, Memorial Day.

Special holidays may be granted at the discretion of the authorities of the College.

VOCATIONAL GUIDANCE AND PLACEMENT

The College of Business Administration offers assistance to students and graduates in solving the problem of employment both during their college course and afterwards. The Placement Office helps them in obtaining information about the nature and requirements of various business and industrial occupations as well as educational and professional positions. It also endeavors to learn of specific opportunities for permanent employment in these fields.

While the selection of a business position and the choice of a career must be left to the individual, the Office has information which enables it to assist the applicant in making an intelligent choice. Students are advised to avail themselves of the opportunities for guidance which will be given at regular intervals.

EDUCATIONAL GUIDANCE

Boston College, realizing that individual adjustment to college life and work is for most students a difficult task, offers educational assistance and direction to her students both in the selection of the courses most valuable to them and in the mastery of the courses selected. In doing this it maintains an Educational Guidance Office with a Director of Guidance in charge who acts as chairman for a group of professors assigned to this work. The central office by means of interviews, tests and a study of the high school records endeavors to obtain knowledge of the interests, the scholastic background and the general and specific abilities of each student. A specific testing service is maintained for this purpose. In addition, instruction in how to study, use the library, and do research work are given individually and by means of printed material and lectures.

ORIENTATION WEEK

The first week of the scholastic year for Freshmen is known as Orientation Week. During that time general lectures on the curriculum and extra-curricular activities are given by members of the faculty.

COLLEGE ORGANIZATIONS

Besides the traditional class-room matter and methods, there has always been at Boston College, as at all Jesuit institutions, sedulous care paid to other activities important in the development of youth. In the last analysis, all these activities are but a development of and a supplement to the courses of study in the regular curriculum, providing an opportunity for certain profitable academic exercises which cannot be conveniently attempted in ordinary class work. As such, they were outlined as long ago as 1599 in many places of the Jesuit "Ratio Studiorum," especially under the heading of Academies, and activities of this nature have always been a notable feature of Jesuit education.

REGULATIONS

The daily classes and lecture periods begin at 9:20 A.M. No student may be admitted to class after the signal for the beginning of class has been given.

No student may be excused from any class unless he has the explicit permission of the Dean of the College.

Credit for a course will not be allowed if the record of attendance shows that the student has been present at less than 90% of the number of periods assigned for that course during each semester. In case of absence for a prolonged period due to illness or some other compelling cause, the application of this regulation may be modified by the Council on Standards upon the recommendation of the Dean; but in no case will more than twenty days of absence in either semester be allowed.

SCHOLASTIC AND DISCIPLINARY REGULATIONS

Scholastic and Disciplinary Regulations are contained in the Student Hand Book which is given to every student on Registration Day.

ENTRANCE REQUIREMENTS

General Statement

The administration of the Requirements for Admission to the College of Business Administration of Boston College is in the hands of the Committee on Admissions. The executive details are administered by the Deans and the Registrar of the College, who will furnish application blanks and all desired information to prospective candidates, parents and Secondary Schools. Application on the form supplied by Boston College must be filed with the Registrar of the College of Business Administration.

An application fee of five dollars is required of all candidates for Boston College.

All applicants for admission to the College of Business Administration must ordinarily have successfully completed four (4) years of study in an approved Secondary School; the studies taken in Secondary School must include a sufficient amount of the branches of study which the College recognizes for admission; the applicants must present evidence of graduation and of honorable dismissal from the authorities of the school or college which they last attended; they must also present evidence testifying to their good moral character and their general capability to follow the courses at the College of Business Administration of Boston College and live up to the standards which the College sets for its students.

REQUIRED SECONDARY SCHOOL UNITS

Fifteen academic units are required for admission to the College of Business Administration.

- I. Academic English, four units; Algebra, one unit; Plane Geometry, one unit; United States History, one unit; Modern Language, two units (students lacking entrance units in Modern Language may begin a language in Freshman year but they must continue it through Sophomore year. Candidates who cannot present entrance units in Modern Language may substitute credit in the other subjects listed as entrance units, subject to the approval of the Committee on Admissions). Total 7 or 9.
- II. In addition to the units required under number I a sufficient number of units to make a total of fifteen must be offered.

Total 4 or 6.

Subject to the conditions stated above under entrance requirements, the following units are necessary for admission:

Academic English	4
Algebra	1
Plane Geometry	1
United States History	1
Modern Language	_ 2
Other Subjects	6
	
	15

Intermediate and elementary Modern Language courses are offered in French, Spanish, Italian and German. Intermediate courses pre-suppose at least two years of secondary school preparation in the language. Students who have had two years of preparation in a Modern Language and wish to continue the study of this language must take the intermediate courses. It is not advisable for students who have had two years of high school preparation in a Modern Language to discontinue the study of this language and to begin the study of another at Boston College. The elementary course may not be taken in any language in which the student has had two years of secondary school preparation.

LIST OF ACCEPTABLE SECONDARY SCHOOL UNITS

Units	Uni	its
Academic English I (Grammar	Intermediate French1	
and Composition)2	Elementary German2	
Academic English II	Intermediate German1	
(Literature)2	Elementary Italian2	
Ancient History 1	Intermediate Italian1	
American History 1	Elementary Spanish2	
English History1	Intermediate Spanish1	
American History and Civil	Elementary Algebra1	
Government1	Intermediate Algebra1	
European History1	Commercial Arithmetic1	
World History1	Plane Geometry1	
Modern History1	Solid Geometry	
Medieval History 1	Plane Trigonometry1/2	
Civil Government	Chemistry1	
Problems of Democracy1	Physics1	
Latin (Elementary) 1	Biology1	
Latin (Caesar) 1	Botany1	
Latin (Cicero)1	Zoology1	
Latin (Virgil)1	Economics1	
Greek (Elementary)1	Astronomy1	
Greek (Xenophon's	Elementary Science1	
Anabasis)1	Law 1	
Greek (Homer's Iliad)1	Social Studies1	
Elementary French2		

For admission, the College also recognizes units offered in other branches of study not mentioned in the foregoing list. However, it is required for recognition of these subjects that they be recognized by the Secondary School as credits towards graduation and are acceptable to the Committee on Admissions.

SCHOLARSHIP EXAMINATIONS

Each year the College awards a number of scholarships by competitive examinations.

Only those who would otherwise be fully certified can qualify for the Competitive Scholarship Examinations.

All scholarship candidates must fulfill all the requirements for admission to Boston College as outlined in this Bulletin.

No consideration will be given to previous examinations in determining the awards. All examinations must be taken the same year.

ENTRANCE EXAMINATIONS

All applicants for admission to the College of Business Administration, in addition to satisfying the general credit requirements already mentioned must receive passing grades in the Boston College Entrance Examinations.

If the secondary school record of a candidate meets with the approval of the Committee on Admissions, notice will be sent to him permitting him to take the examinations.

Entrance Examinations for classes beginning in September, 1949, will be held on April 9, 1949. All applications should be on file with the Registrar not later than March 1, 1949.

The College of Business Administration Entrance and Scholarship Examinations for 1949 will embrace a series of tests in the required subjects. These tests will be suited to secondary school curricula and will be so planned as to measure achievement and aptitude.

Examinations will be given in the following subjects: Elementary Algebra, Plane Geometry, English, U. S. History. An Aptitude Test will also be administered.

REGULATIONS FOR EXAMINATIONS

- 1. Upon notification of the approval of the candidate's application by the Committee on Admissions, the Registrar will forward to the applicant cards which will admit him to the examinations.
- 2. All candidates must appear at the time specified for the examination.

3. No books or papers, other than the official examination books, are to be used in the examination room. The possession of any books, paper, or any unofficial material by a candidate will debar the candidate not only from the particular examination, but from all other examinations conducted by Boston College.

ADMISSION TO ADVANCED STANDING

A candidate seeking to transfer to Boston College from another college of approved standing should apply in writing to the Registrar, The College of Business Administration of Boston College. At the same time he should have forwarded to Boston College from the Registrar of the college last attended an official transcript of the subjects taken at that college. This done, he will be informed in writing of the action of the College in his regard.

ANNUAL EXPENSE REQUIREMENTS

The payment of Tuition, Student Activities, Library and Registration Fees is to be made by mail or in person, not later than the days assigned on the bill which is mailed to the individual student about two weeks before the day assigned. Freshmen and other new students receive their first bills at the time of registration.

Tuition will be paid Quarterly and all fees will be paid semi-annually, payable at the beginning of the first and third quarters. No refunds will be made in quarterly tuition after the first week of the quarter. No refunds in semester fees will be made after the first week of the semester.

If they wish, students may make payments half-yearly or yearly in advance.

No student will be allowed to enter any class until his Class Card, which is issued at the Registrar's Office on arrival, has been countersigned by the Treasurer, indicating that all financial matters have been satisfactorily adjusted.

Holders of Scholarships are not exempt from the payment of Registration, Student Activities, Library and Laboratory Fees.

The Student Activities Fee subsidizes expenses incident to the conduct of various extra-curricular activities, entitles the student to subscriptions for the "Stylus" and the "Heights," to the usual athletic reductions during the football and baseball seasons, and to a ticket of admission to the annual College Concerts, the annual College Play and to various extra-curricular lectures provided by the College.

SUMMARY OF ANNUAL EXPENSE REQUIREMENTS

GENERAL FEES

Application	\$ 5.00
Acceptance Deposit (not refundable)	25.00
Registration—Upper classes (not refundable)	1.00
Registration—New students (not refundable)	5.00
Tuition—payable quarterly in advance—(\$87.50 per quarter)	350.00
Student Activities—per semester payable in advance	20.00
Library—per semester payable in advance	7.50
Laboratory Fee-per semester payable in advance	7.50
SPECIAL FEES	
Late Registration—additional—Fine	5.00
Late Laboratory Registration Fine	1.00
Absence Test	3.00
Absentee TestAbsentee and Condition Examinations	5.00
Deficiency Course	25.00
Change of Course	10.00
Change of Individual Subject	5.00
Certificates, Marks, etc.	1.00
Graduation Fee	10.00

PAY MENT OF BILLS

It is recommended that payment be made by check or by Postal Money Order.

Checks should be made out for the proper amount of tuition and fees. Since personal checks will not be cashed, any surplus over the proper amount for tuition, fees, etc., will not be refunded.

N. B. Business with the Treasurer will be transacted only during office hours: Daily, 9:00 A.M. to 4:00 P.M.
Saturdays, 9:00 A.M. to 12:00 M.

DORMITORY ACCOMMODATIONS

There are limited dormitory accommodations at Boston College. Address inquiries concerning residence in dormitories to:

Rev. Leo R. Muldoon, S.J.

Assistant Dean of Men

Boston College

University Heights

Chestnut Hill 67, Mass.

GENERAL DESCRIPTION OF CURRICULUM

REQUIREMENTS FOR DEGREE

The College of Business Administration offers a four-year undergraduate curriculum which leads to the academic degree of Bachelor of Science in Business Administration. The Jesuit system of education is based frankly on the fact that genuine education demands throughout the supervision and control of trained, experienced educators, and is not a thing to be regulated by the inexperienced student himself. Therefore the studies which have been found to be the best instruments for imparting this general education are prescribed throughout the course with proper attention given to concentrated work in technical business subjects.

Accordingly the young High School graduate who wishes to matriculate at the College of Business Administration will enter upon a four-year college curriculum which falls into two natural divisions. The first of these, namely his Freshman and Sophomore years, consists of prescribed courses in which he will obtain the necessary foundation upon which to build the more specialized courses of his Junior and Senior years. During these first two years, the student will acquire the necessary cultural background from his studies in English Literature, Modern Language, History, Mathematics, Government and Theology, while the fundamental principles of Business will be provided in courses of Accounting, Finance, Marketing, Management, Economic Resources and the Principles of Economics.

Near the end of the Sophomore year, each candidate for the degree must select, with the aid of his faculty adviser, a field of concentration or a major in business which he will follow during his junior and senior years. The requirements of the major are: (a) 24 semester hours of instruction in the chosen field; (b) 12 semester hours' credit in a field allied to the major; (c) assigned reading or investigation in both the major and allied fields; (d) a thesis of approximately 3000 words on a topic related to the major to be prepared during the senior year. The topic for the thesis must be approved by the Chairman of the Department and must be submitted before April 1st.

Seniors may also choose, with the approval of the Dean, a limited number of electives.

During these last two years the student will continue his study of Theology and add the crowning achievement of the Jesuit curriculum, Scholastic Philosophy, with its departments of Logic, Epistemology, Ontology, Cosmology, Psychology, Ethics and Natural Theology.

At the end of junior and of senior year, all students must take both written and oral examinations in philosophy. They must pass both examinations before credit for the courses in philosophy will be granted.

ACCOUNTING

The curriculum for students majoring in Accounting is designed primarily to meet the educational requirements fixed by the laws of various states for those who intend to practice as Certified Public Accountants. The subjects covered in the American Institute of Accountants Examination form the basis of the accounting course.

Public accounting is a recognized profession and offers excellent opportunities to individuals who are adequately prepared. It is difficult to enumerate the qualifications for success in this field. In addition to a thorough training in accounting and related subjects, some of the more important specific qualifications are: a natural aptitude for figures, analytical ability, good judgment, tact, an agreeable personality and the ability and the willingness to work under pressure.

While the Accounting courses have been planned primarily for those who intend to enter public practice, they have inestimable value for those who seek entrance into any field of business activity. In fact, a knowledge of accounting is a prerequisite for success in any field of commercial endeavor. Good accounting not only records the story of success or failure but warns of dangers ahead and points the way to successful operations.

In recent years, business organizations have augmented their accounting personnel to meet the increased demands for accounting information on the part of management and various governmental bodies. Various federal and state departments likewise employ a large number of trained accountants. Though the work in these fields is highly specialized, a thorough basic training in accounting is an absolute necessity.

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

Major in Accounting*

FRESHMAN YEAR	1 s t	Sem.	2 <i>n</i> c	l Sem.	Credits
English 1-2	3	hrs.	3	hrs.	6
Modern Language		hrs.	3	hrs.	6
Theology 1-2	2	hrs.	2	hrs.	2
History 5-6	3	hrs.	3	hrs.	6
Ac. 1-2 Elementary Accounting			3	hrs.	6
Math. 3-4 College Mathematics	3	hrs.	3	hrs.	6
Law 1-2	3	hrs.	3	hrs.	6

SOPHOMORE YEAR					
English 21-22	3	hrs.	3	hrs.	6
Modern Language				hrs.	6
Theology 21-22				hrs.	2
Ac. 21-22 Intermediate Accounting				hrs.	6
Mk. 21-22 Principles of Marketing				hrs.	4
Ec. 21-22 Principles of Economics				hrs.	6
Mg. 21 Industrial Management				hrs.	4
Fn. 23 Corporation Finance			3	hrs.	3
					37
TINION TINA					
JUNIOR YEAR					
Philosophy 41-42-43-44	6	hrs.	6	hrs.	12
Theology 41-42				hrs.	2
Stat. 41-42 Business Statistics	3	hrs.		hrs.	6
**Law 51-52				hrs.	4
Ec. 53 Economics of Money and					·
Banking	3	hrs.	0	hrs.	3
Ac. 51-52 Advanced Accounting				hrs.	4
Ac. 53-54 Cost Accounting				hrs.	4
Ec. 41 Government and Business	3	hrs.		hrs.	3
					38
CENTION MEAN					
SENIOR YEAR					
Thesis in Major					
Philosophy 101-102-103-104	4	hrs.	4	hrs.	8
Philosophy 105-106			4	hrs.	8
Theology 101-102				hrs.	2
Ac. 101-102 Accounting Problems				hrs.	8
Ac. 111-112 Auditing	2	hrs.		hrs.	4
Ac. 117-118 Taxes	2	hrs.		hrs.	4
Speech				hr.	Ö
•			_		
					34

^{*}This schedule of courses is subject to change at the discretion of the Dean and his Advisory Committee.

^{**}In 1950 only one two semester hour course will be given in the Junior Year.

FINANCE

Finance as a field of concentration offers the student an integrated program of corporate and banking theory and practice, supplemented by work in the minor fields of insurance and real estate. The courses are arranged in such a way as to combine theory with analysis so that the student will be prepared to perform useful service in the business world on the completion of his study.

The courses in corporation finance lead naturally to the study of investment principles and then to a concluding course in the analysis of financial statements. On the other hand, the study of banking begins with the general subject of money and banking, which will be followed by an advanced course in the practice of banking and the analysis of credit risks. Although the courses in real estate and insurance are supplementary to the fields of investment and banking, they are so designed o give the student an insight into these pursuits which may lead to further concentration.

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

Major in Finance*

FRESHMAN YEAR	151	Sem.	2 <i>n</i> c	d Sem.	Credits
English 1-2	3	hrs.	3	hrs.	6
Modern Language	3	hrs.	3	hrs.	6
Theology 1-2	2	hrs.	2	hrs.	2
History 5-6	3	hrs.	3	hrs.	6
Ac. 1-2 Elementary Accounting	3	hrs.	3	hrs.	6
Math. 3-4 College Mathematics	3	hrs.	3	hrs.	6
Law 1-2	3	hrs.	3	hrs.	6

				1	
SOPHOMORE YEAR					
English 21-22	3	hrs.	3	hrs.	6
Modern Language	3	hrs.		hrs.	6
Theology 21-22	2	hrs.	2	hrs.	2
Ac. 21-22 Intermediate Accounting	3	hrs.	3	hrs.	6
Mk. 21-22 Principles of Marketing _			0	hrs.	4
Ec. 21-22 Principles of Economics			3	hrs.	6
Mg. 21 Industrial Management	0	hrs.	4	hrs.	4
Fn. 23 Corporation Finance			3	hrs.	3
•					
		,			37
JUNIOR YEAR					
Philosophy 41-42-43-44	6	hrs.	6	hrs.	12
Theology 41-42				hrs.	2
Stat. 41-42 Business Statistics	3	hrs.		hrs.	6
**Law 51-52	2	hrs		hrs.	4
Ec. 53 Economics of Money and		1110.	-	11200	
Banking		hrs	0	hrs.	3
Fn. 44 Advanced Corporation	,	1110.	Ŭ	111.0.	,
Finance	4	hrs	0	hrs.	4
Fn. 45 Investment Principles	0	hrs		hrs.	4
Ec. 41 Government and Business				hrs.	3
De. 11 Government and Business	,	1113.	U	1113.	_
					38
SENIOR YEAR					,
Thesis in Major					
Philosophy 101-102-103-104	4	hre	4	hrs.	8
Philosophy 105-106				hrs.	8
				hrs.	2
Theology 101-102		1115.	4	1115.	2
Fn. 101-102 Banking and Financial		h	2	hrs.	4
Administration					4
Fn. 103 Financial Analysis				hrs.	2
Fn. 104 Credit Analysis				hrs.	2
Fn. 105-106 Insurance				hrs.	4
Fn. 107-108 Real Estate				hrs.	4
Speech	0	nrs.	1	hr.	0
					2.4
					34

^{*}This schedule of courses is subject to change at the discretion of the Dean and his Advisory Committee.

^{**}In 1950 only one two semester hour course will be given in the Junior Year.

MARKETING

In choosing a career in business there are two broad classifications to consider, production and marketing. Marketing functions encompass the problems of gathering raw materials from the extractive industries, distributing them to manufacturers, redistributing semi-processed goods for further manufacturing and, finally, seeing the finished product through to its consumer. Thus, marketing precedes and follows production. The distribution of commodities has always been of primary importance in our society of free enterprise for it is vital to every business and touches the life of each community. Manufacturing efficiency improved steadily during the war years, while Marketing efficiency, because of necessary controls, stood still. Now it is essential that Marketing efficiency be brought up to its proper level. Since this can be accomplished only by men well educated in the field, Marketing offers a wide variety of promising careers.

Preparation in the College of Business Administration for a career in Marketing is carried on in the manner of the professional school. The methods of work, the standards of achievement and the courses in this "major" deal with the realistic problems of modern business. The classroom and laboratory are combined in the conduct of courses. The actual problems upon which executives have had to render decisions are used as cases to illustrate modern technique and to train men in the realities of Marketing Management. Laboratory studies, exhibits and demonstrations are employed whenever they enhance the effectiveness of instruction.

The talents to be utilized in the field are indicated by the occupational divisions: the analyst, the sales manager, the merchandising expert, the specialists in advertising and the salesman. The topics studied cover the field in breadth and with considerable penetration. They include the problem of how to find prospective customers, how many of them there are and what they need or can use and how they might best be approached. The channels of distribution, the various facilities, services and agencies which might be used are among the subjects covered. The analysis of data, the principles and techniques involved in the organization and control of a sales force, the nature and the use of advertising, and the problems peculiar to retailing are discussed and mastered. There are many positions requiring abilities and temperaments other than those particularly adapted to the work of selling.

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

FRESHMAN YEAR 1st Sem. 2nd Sem. Credits English 1-2 3 hrs. 3 hrs. 6 Modern Language 3 hrs. 3 hrs. 6 Modern Language 3 hrs. 2 hrs. 2 History 5-6 3 hrs. 3 hrs. 6 Ac. 1-2 Elementary Accounting 3 hrs. 3 hrs. 6 Math. 3-4 College Mathematics 3 hrs. 3 hrs. 6 Law 1-2 3 hrs. 3 hrs. 6 SOPHOMORE YEAR 38 3 hrs. 6 English 21-22 3 hrs. 3 hrs. 6 Modern Language 3 hrs. 3 hrs. 6 Theology 21-22 2 hrs. 2 hrs. 2 hrs. Ac. 21-22 Intermediate Accounting 3 hrs. 3 hrs. 6 Mk. 21-22 Principles of Marketing 4 hrs. 0 hrs. 4 Mg. 21 Industrial Management 0 hrs. 3 hrs. 3 Mg. 21 Industrial Management 0 hrs. 3 hrs. 3 Fn. 23 Corporation Finance	Major in Marketing*								
English 1-2			2nd Sem.	Credits					
Theology 1-2			3 hrs.	6					
Theology 1-2	Modern Language	3 hrs.	3 hrs.	6					
History 5-6			2 hrs.	2					
Math. 3-4 College Mathematics 3 hrs. 3 hrs. 6 Law 1-2 3 hrs. 3 hrs. 6 SOPHOMORE YEAR 38 English 21-22 3 hrs. 3 hrs. 6 Modern Language 3 hrs. 3 hrs. 6 Theology 21-22 2 hrs. 2 hrs. 2 Ac. 21-22 Intermediate Accounting 3 hrs. 3 hrs. 6 Mk. 21-22 Principles of Marketing 4 hrs. 0 hrs. 4 Ec. 21-22 Principles of Economics 3 hrs. 3 hrs. 6 Mg. 21 Industrial Management 0 hrs. 4 hrs. 4 Fn. 23 Corporation Finance 0 hrs. 3 hrs. 3 JUNIOR YEAR 37 Philosophy 41-42-43-44 6 hrs. 6 hrs. 12 Theology 41-42 2 hrs. 2 hrs. 2 hrs. 2 \$\frac{2}{2}\$ hrs. 2 hrs. 2 hrs. 4 Ec. 53 Economics of Money and Banking 3 hrs. 0 hrs. 3 SENIOR YEAR 38 Thesis in Major 4 hrs. 4 hrs. 8 Philosophy 101-102-103-	History 5-6	3 hrs.	3 hrs.	6					
SOPHOMORE YEAR 38	Ac. 1-2 Elementary Accounting	3 hrs.	3 hrs.	6					
SOPHOMORE YEAR 38	Math. 3-4 College Mathematics	3 hrs.	3 hrs.	6					
English 21-22	Law 1-2	3 hrs.	3 hrs.	6					
English 21-22	SOPHOMORE YEAR			38					
Modern Language 3 hrs. 3 hrs. 6 Theology 21-22 2 hrs. 2 hrs. 2 Ac. 21-22 Intermediate Accounting 3 hrs. 3 hrs. 6 Mk. 21-22 Principles of Marketing 4 hrs. 0 hrs. 4 Ec. 21-22 Principles of Economics 3 hrs. 3 hrs. 6 Mg. 21 Industrial Management 0 hrs. 4 hrs. 4 Fn. 23 Corporation Finance 0 hrs. 3 hrs. 3 JUNIOR YEAR 37 Philosophy 41-42-43-44 6 hrs. 6 hrs. 12 Theology 41-42 2 hrs. 2 hrs. 2 hrs. 2 \$2 tat. 41-42 Business Statistics 3 hrs. 3 hrs. 6 ***Law \$1-52 2 hrs. 2 hrs. 4 hrs. 4 Ec. 53 Economics of Money and Banking 3 hrs. 0 hrs. 3 Mk. \$1-52 Advertising 4 hrs. 4 hrs. 8 Econ. 41 Government and Business 3 hrs. 0 hrs. 3 SENIOR YEAR 38 Theisis in Major 4 hrs. 4 hrs. 4 hrs. Philosophy 105-106 4 hrs. <td></td> <td>3 hrs.</td> <td>3 hrs.</td> <td>_</td>		3 hrs.	3 hrs.	_					
Theology 21-22									
Ac. 21-22 Intermediate Accounting 3 hrs. 3 hrs. 6 Mk. 21-22 Principles of Marketing 4 hrs. 0 hrs. 4 Ec. 21-22 Principles of Economics 3 hrs. 3 hrs. 6 Mg. 21 Industrial Management 0 hrs. 4 hrs. 4 Fn. 23 Corporation Finance 0 hrs. 3 hrs. 3 JUNIOR YEAR 37 Philosophy 41-42-43-44 6 hrs. 6 hrs. 12 Theology 41-42 2 hrs. 2 hrs. 2 Stat. 41-42 Business Statistics 3 hrs. 3 hrs. 6 **Law 51-52 2 hrs. 2 hrs. 4 Ec. 53 Economics of Money and Banking 3 hrs. 0 hrs. 3 Mk. 51-52 Advertising 4 hrs. 4 hrs. 8 Econ. 41 Government and Business 3 hrs. 0 hrs. 3 SENIOR YEAR 38 Thesis in Major Philosophy 101-102-103-104 4 hrs. 4 hrs. 8 Philosophy 105-106 4 hrs. 4 hrs. 8 Theology 101-102 2 hrs. 2 hrs. 2 Mk. 101-102 Retailing 2 hrs. 2 hrs. 4 Mk. 103-104 Sales Management 3 hrs. 3 hrs. 6									
Mk. 21-22 Principles of Marketing 4 hrs. 0 hrs. 4 Ec. 21-22 Principles of Economics 3 hrs. 3 hrs. 6 Mg. 21 Industrial Management 0 hrs. 4 hrs. 4 Fn. 23 Corporation Finance 0 hrs. 3 hrs. 3 JUNIOR YEAR 37 Philosophy 41-42-43-44 6 hrs. 6 hrs. 12 Theology 41-42 2 hrs. 2 hrs. 2 \$2at. 41-42 Business Statistics 3 hrs. 3 hrs. 6 ***Law \$1-52 2 hrs. 2 hrs. 4 Ec. \$3 Economics of Money and Banking 3 hrs. 0 hrs. 3 Mk. \$1-52 Advertising 4 hrs. 4 hrs. 8 Econ. 41 Government and Business 3 hrs. 0 hrs. 3 SENIOR YEAR 38 Thesis in Major 4 hrs. 4 hrs. 8 Philosophy 105-106 4 hrs. 4 hrs. 8 Philosophy 105-106 4 hrs. 2 hrs. 2 hrs. 2 Mk. 101-102 Retailing 2 hrs. 2 hrs. 4 hrs. 6 ***Alax 4 hrs.									
Ec. 21-22 Principles of Economics 3 hrs. 3 hrs. 6 Mg. 21 Industrial Management 0 hrs. 4 hrs. 4 Fn. 23 Corporation Finance 0 hrs. 3 hrs. 3 JUNIOR YEAR 37 Philosophy 41-42-43-44 6 hrs. 6 hrs. 12 Theology 41-42 2 hrs. 2 hrs. 2 Stat. 41-42 Business Statistics 3 hrs. 3 hrs. 6 ***Law 51-52 2 hrs. 2 hrs. 4 Ec. 53 Economics of Money and Banking 3 hrs. 0 hrs. 3 Mk. 51-52 Advertising 4 hrs. 4 hrs. 8 Econ. 41 Government and Business 3 hrs. 0 hrs. 3 SENIOR YEAR 38 Thesis in Major Philosophy 101-102-103-104 4 hrs. 4 hrs. 8 Philosophy 105-106 4 hrs. 4 hrs. 8 Theology 101-102 2 hrs. 2 hrs. 2 Mk. 101-102 Retailing 2 hrs. 2 hrs. 4 Mk. 103-104 Sales Management 3 hrs. 3 hrs. 6									
Mg. 21 Industrial Management 0 hrs. 4 hrs. 4 Fn. 23 Corporation Finance 0 hrs. 3 hrs. 3 JUNIOR YEAR 37 Philosophy 41-42-43-44 6 hrs. 6 hrs. 12 Theology 41-42 2 hrs. 2 hrs. 2 \$\frac{2}{2}\tau\$. 3 hrs. 3 hrs. 6 ***Law 51-52 2 hrs. 2 hrs. 4 Ec. 53 Economics of Money and Banking 3 hrs. 0 hrs. 3 Mk. 51-52 Advertising 4 hrs. 4 hrs. 8 Econ. 41 Government and Business 3 hrs. 0 hrs. 3 SENIOR YEAR 38 Thesis in Major 7 4 hrs. 4 hrs. 8 Philosophy 101-102-103-104 4 hrs. 4 hrs. 8 Philosophy 105-106 4 hrs. 4 hrs. 8 Theology 101-102 2 hrs. 2 hrs. 2 Mk. 101-102 Retailing 2 hrs. 2 hrs. 4 Mk. 103-104 Sales Management 3 hrs. 3 hrs. 6	-								
Fn. 23 Corporation Finance 0 hrs. 3 hrs. 3 JUNIOR YEAR 37 Philosophy 41-42-43-44 6 hrs. 6 hrs. 12 Theology 41-42 2 hrs. 2 hrs. 2 Stat. 41-42 Business Statistics 3 hrs. 3 hrs. 6 ***Law 51-52 2 hrs. 2 hrs. 4 Ec. 53 Economics of Money and Banking 3 hrs. 0 hrs. 3 Mk. 51-52 Advertising 4 hrs. 4 hrs. 8 Econ. 41 Government and Business 3 hrs. 0 hrs. 3 SENIOR YEAR 38 Thesis in Major 4 hrs. 4 hrs. 8 Philosophy 101-102-103-104 4 hrs. 4 hrs. 8 Philosophy 105-106 4 hrs. 4 hrs. 8 Theology 101-102 2 hrs. 2 hrs. 2 Mk. 101-102 Retailing 2 hrs. 2 hrs. 4 Mk. 103-104 Sales Management 3 hrs. 3 hrs. 6	• • • • • • • • • • • • • • • • • • •	_							
JUNIOR YEAR 37 Philosophy 41-42-43-44 6 hrs. 6 hrs. 12 Theology 41-42 2 hrs. 2 hrs. 2 Stat. 41-42 Business Statistics 3 hrs. 3 hrs. 6 ***Law 51-52 2 hrs. 2 hrs. 4 Ec. 53 Economics of Money and Banking 3 hrs. 0 hrs. 3 Mk. 51-52 Advertising 4 hrs. 4 hrs. 8 Econ. 41 Government and Business 3 hrs. 0 hrs. 3 SENIOR YEAR 38 Thesis in Major 4 hrs. 4 hrs. 8 Philosophy 101-102-103-104 4 hrs. 4 hrs. 8 Philosophy 105-106 4 hrs. 4 hrs. 8 Theology 101-102 2 hrs. 2 hrs. 2 hrs. Mk. 101-102 Retailing 2 hrs. 2 hrs. 4 Mk. 103-104 Sales Management 3 hrs. 3 hrs. 6									
Philosophy 41-42-43-44 6 hrs. 6 hrs. 12 Theology 41-42 2 hrs. 2 hrs. 2 \$\frac{1}{2}\text{tat.} \text{ 41-42 Business Statistics} 3 hrs. 3 hrs. 6 \$\frac{1}{2}\text{Law } \text{ 51-52} 2 hrs. 2 hrs. 4 Ec. 53 Economics of Money and Banking 3 hrs. 3 hrs. 0 hrs. 3 Mk. \text{ 51-52 Advertising 4 hrs. 4 hrs. 4 hrs. 8 Econ. 41 Government and Business 3 hrs. 0 hrs. 3 SENIOR YEAR 38 Thesis in Major 4 hrs. 4 hrs. 8 Philosophy 101-102-103-104 4 hrs. 4 hrs. 4 hrs. 8 Philosophy 105-106 4 hrs. 2 hrs. 2 hrs. 2 Mk. 101-102 Retailing 2 hrs. 2 hrs. 2 hrs. 4 Mk. 103-104 Sales Management 3 hrs. 3 hrs. 6				37					
Theology 41-42 2 hrs. 2 hrs. 2 Stat. 41-42 Business Statistics 3 hrs. 3 hrs. 6 ***Law 51-52 2 hrs. 2 hrs. 4 Ec. 53 Economics of Money and Banking 3 hrs. 0 hrs. 3 Mk. 51-52 Advertising 4 hrs. 4 hrs. 8 Econ. 41 Government and Business 3 hrs. 0 hrs. 3 SENIOR YEAR 38 Thesis in Major 4 hrs. 4 hrs. 8 Philosophy 101-102-103-104 4 hrs. 4 hrs. 8 Philosophy 105-106 4 hrs. 4 hrs. 8 Theology 101-102 2 hrs. 2 hrs. 2 Mk. 101-102 Retailing 2 hrs. 2 hrs. 4 Mk. 103-104 Sales Management 3 hrs. 3 hrs. 6		6 hrs	6 hrs						
Stat. 41-42 Business Statistics 3 hrs. 3 hrs. 6 ***Law 51-52 2 hrs. 2 hrs. 4 Ec. 53 Economics of Money and Banking 3 hrs. 0 hrs. 3 Mk. 51-52 Advertising 4 hrs. 4 hrs. 8 Econ. 41 Government and Business 3 hrs. 0 hrs. 3 SENIOR YEAR 38 Thesis in Major 4 hrs. 4 hrs. 8 Philosophy 101-102-103-104 4 hrs. 4 hrs. 8 Philosophy 105-106 4 hrs. 4 hrs. 8 Theology 101-102 2 hrs. 2 hrs. 2 Mk. 101-102 Retailing 2 hrs. 2 hrs. 4 Mk. 103-104 Sales Management 3 hrs. 3 hrs. 6									
##Law 51-52									
Ec. 53 Economics of Money and Banking									
Banking 3 hrs. 0 hrs. 3 Mk. 51-52 Advertising 4 hrs. 4 hrs. 8 Econ. 41 Government and Business 3 hrs. 0 hrs. 3 SENIOR YEAR 38 Thesis in Major 4 hrs. 4 hrs. 8 Philosophy 101-102-103-104 4 hrs. 4 hrs. 8 Philosophy 105-106 4 hrs. 4 hrs. 8 Theology 101-102 2 hrs. 2 hrs. 2 Mk. 101-102 Retailing 2 hrs. 2 hrs. 4 Mk. 103-104 Sales Management 3 hrs. 3 hrs. 6			2 1113.	•					
Mk. 51-52 Advertising 4 hrs. 4 hrs. 8 Econ. 41 Government and Business 3 hrs. 0 hrs. 3 SENIOR YEAR 38 Thesis in Major 4 hrs. 4 hrs. 8 Philosophy 101-102-103-104 4 hrs. 4 hrs. 8 Philosophy 105-106 4 hrs. 4 hrs. 8 Theology 101-102 2 hrs. 2 hrs. 2 Mk. 101-102 Retailing 2 hrs. 2 hrs. 4 Mk. 103-104 Sales Management 3 hrs. 3 hrs. 6			0 hrs.	3					
Econ. 41 Government and Business 3 hrs. 0 hrs. 3 SENIOR YEAR 38 Thesis in Major 4 hrs. 4 hrs. 8 Philosophy 101-102-103-104 4 hrs. 4 hrs. 8 Philosophy 105-106 4 hrs. 4 hrs. 8 Theology 101-102 2 hrs. 2 hrs. 2 Mk. 101-102 Retailing 2 hrs. 2 hrs. 4 Mk. 103-104 Sales Management 3 hrs. 3 hrs. 6	Mk. 51-52 Advertising	4 hrs.							
SENIOR YEAR 38 Thesis in Major 4 hrs. Philosophy 101-102-103-104 4 hrs. 4 hrs. Philosophy 105-106 4 hrs. 4 hrs. Theology 101-102 2 hrs. 2 hrs. Mk. 101-102 Retailing 2 hrs. 2 hrs. Mk. 103-104 Sales Management 3 hrs. 3 hrs.									
Thesis in Major Philosophy 101-102-103-104			0 3.200						
Philosophy 101-102-103-104 4 hrs. 4 hrs. 8 Philosophy 105-106 4 hrs. 4 hrs. 8 Theology 101-102 2 hrs. 2 hrs. 2 Mk. 101-102 Retailing 2 hrs. 2 hrs. 4 Mk. 103-104 Sales Management 3 hrs. 3 hrs. 6				38					
Philosophy 105-106 4 hrs. 4 hrs. 8 Theology 101-102 2 hrs. 2 hrs. 2 Mk. 101-102 Retailing 2 hrs. 2 hrs. 4 Mk. 103-104 Sales Management 3 hrs. 3 hrs. 6				'					
Theology 101-102 2 hrs. 2 hrs. 2 Mk. 101-102 Retailing 2 hrs. 2 hrs. 4 Mk. 103-104 Sales Management 3 hrs. 3 hrs. 6									
Mk. 101-102 Retailing 2 hrs. 2 hrs. 4 Mk. 103-104 Sales Management 3 hrs. 3 hrs. 6	# *								
Mk. 103-104 Sales Management 3 hrs. 3 hrs. 6	Theology 101-102	2 hrs.							
Mk. 105-106 Marketing Research 1 hr. 1 hr. 2			_						
Mk. 107-108 Marketing Theory 2 hrs. 2 hrs. 4									
Speech 0 hrs. 1 hr. 0	Speech	0 hrs.	l hr.	10					
34				34					

*This schedule of courses is subject to change at the discretion of the Dean and his Advisory Committee.

**In 1950 only one two semester hour course will be given in the Junior Year.

INDUSTRIAL MANAGEMENT

The objective of the Department of Industrial Management is two-fold: (1) to provide a working knowledge of the production function of business from the point of view of the business man who is charged with the responsibility for the successful management of its organization, operation, and control; and (2) to impart an appreciation of the problems faced by top-level management and a sound philosophy that may be utilized in their solution.

The program is so constructed as to give, in logical order, the various steps covered in the manufacturing process. In his first year of concentration in this field, the Junior studies the problems involved in the procurement of materials, supplies, and equipment. He is also made cognizant of the technical aspects involved in the operation of the personnel department without, however, causing him to lose sight of the fact that the term personnel is synonymous with human beings—a concept that is emphasized throughout the program. During this year through the medium of laboratory work the student becomes familiar with some of the production techniques common to most industrial organizations, thus developing a background that will be of benefit to him in understanding more fully the technical characteristics of his other courses as well as increasing his appreciation of the problems of the people who actually work in the shop.

Thus, after the complexities involved in bringing together workers, material, and equipment have been demonstrated, the courses offered in the Senior year are designed to show how they are best coordinated. The functions of motion and time study, production control, and cost control are developed, and further stress is given to the human problems involved through a study of labor relations.

In the attainment of the second objective of the Department, namely, the acquisition of the point of view of top-management, the relationship that exists among the various functions of the business is stressed constantly. Their interdependence is never allowed to become submerged under the pressure of a weighty problem in one of the divisions that may tend to shadow its connection with the rest of the organization. Here the background developed by the student from the various courses taken during his college career is called upon and the opportunity is presented to tie together the concepts that at times may have appeared to him to be isolated abstractions. The method of instruction used throughout consists primarily of cases and laboratory work thus further aiding in the development of a professional attitude on the part of the student—and this is, in reality, the goal of the program.

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION Major in Industrial Management*

Major in Industri				1.0	0 1:1
FRESHMAN YEAR				d Sem.	Credits
English 1-2	3	hrs.		hrs.	. 6
Modern Language	3	hrs.		hrs.	6
Theology 1-2	2	hrs.		hrs.	2
History 5-6				hrs.	6
Ac. 1-2 Elementary Accounting				hrs.	6
Math. 3-4 College Math.				hrs.	6
Law 1-2	3	hrs.	3	hrs.	6
SOPHOMORE YEAR					38
English 21-22				hrs.	6
Modern Language	3	hrs.	3	hrs.	6
Theology 21-22	2	hrs.	2	hrs.	2
Ac. 21-22 Intermediate Accounting	3	hrs.	3	hrs.	6
Mk. 21-22 Principles of Marketing _	4	hrs.	0	hrs.	4
Ec. 21-22 Principles of Economics	3	hrs.	3	hrs.	6
Mg. 21 Industrial Management	0	hrs.	4	hrs.	4
Fn. 23 Corporation Finance			3	hrs.	3
JUNIOR YEAR					37
Philosophy 41-42-43-44	6	hre	6	hrs.	12
Theology 41-42				hrs.	2
Stat. 41-42 Business Statistics	3	hre		hrs.	6
**Law 51-52				hrs.	4
Ec. 53 Economics of Money and	2	1112.	2	1115.	7
		h.u.	0	L	2
Banking				hrs.	3
Mg. 52 Industrial Procurement				hrs.	3
Mg. 53 Personnel Management		nrs.	3	hrs.	3
Mg. 55-56 Industrial Management	_	1	•	1	
Laboratory				hrs.	2
Ec. 41 Government and Business	3	nrs.	0	hrs.	3
SENIOR YEAR					38
Thesis in Major					
Philosophy 101-102-103-104			4	hrs.	8
Philosophy 105-106	4	hrs.	4	hrs.	8
Theology 101-102	2	hrs.	2	hrs.	2
Mg. 101 Production Control			0	hrs.	-3
Mg. 102 Motion and Time Study	3	hrs.	0	hrs.	3
Mg. 108-109 Labor Relations	2	hrs.	2	hrs.	4
Mg. 106 Cost Control	0	hrs.	3	hrs.	3
Mg. 110 Managerial Problems of					
Industries	0	hrs.	3	hrs.	3
Speech				hr.	0
			_		34
*This schedule of courses is subje	ct	to cha	noe at th	e discre	

This schedule of courses is subject to change at the discretion of the Dean and his Advisory Committee.

**In 1950 only one two semester hour course will be given in the

Junior Year.

SPECIFIC DESCRIPTION OF COURSES

THE SYSTEM OF NUMBERING COURSES

The courses offered are numbered in accordance with a unified plan. To facilitate consultation the following points should be noted:

- 1. Courses numbered from 1 to 10 are for freshmen only.
- 2. Courses numbered from 11 to 20 are for freshmen and sophomores.
- 3. Courses numbered from 21 to 30 are for sophomores only.
- 4. Courses numbered from 41 to 50 are for juniors only.
- 5. Courses numbered from 51 to 100 are for juniors and seniors.
- 6. Courses numbered from 101 to 200 are for seniors.

DIVISION OF BUSINESS STUDIES

ACCOUNTING

Professor: John J. Drummey, Jr. (Chairman)

Associate Professor: Francis G. Lee

Assistant Professors: Paul Devlin, Arthur L. Glynn, Patrick J. Moynihan

Instructors: Vincent A. Harrington, Frederick J. Zappala

Graduate Assistant: James O. Dunn

Laboratory Assistants: Robert W. Blakeney, Paul V. Connelly, Joseph F. Cotter, Jr., John M. Geaghan, William P. Grimes, William D. Kennedy, John J. Lysaght.

ACCOUNTING 1—Elementary Accounting I.

This course presents the basic principles necessary for an intelligent understanding of the books and records used in business. The following subjects are discussed: principles of debits and credits, opening and closing books, classification and analysis of accounts, controlling accounts, the voucher system, trial balance, working papers and the preparation of financial statements.

The application of principles is stressed by work throughout the year

in the accounting laboratory.

Three periods and two laboratory periods per week for one semester. Three semester hours credit.

ACCOUNTING 2-Elementary Accounting II.

This course is a continuation of Elementary Accounting 1. It covers the account development of the different forms of business organizations which include the individual proprietorships, partnerships and corporations. The trading and manufacturing operations of these types of business organizations are presented.

This course also explains in further detail the analysis of the different types of assets and liabilities. Consideration is given to special problems

presented by this asset and liability analysis.

Three period and two laboratory periods per week for one semester. Three semester hours credit.

ACCOUNTING 21-Intermediate Accounting I.

This course provides a logical continuation of the elementary courses. Emphasis is placed on the application of accounting theory to practical problems in order to develop financial statements of proper form and content.

This course develops accounting judgment for the presentation of current and fixed asset valuations through constant use of problems. The relationship between the various financial statements is constantly reaffirmed.

Three periods and two laboratory periods per week for one semester. Three semester hours credit.

ACCOUNTING 22-Intermediate Accounting II.

This course is a continuation of Intermediate Accounting I. The treatment of the balance sheet items is continued, i.e., liabilities, reserves, funds, net worth. The development of accounting judgment to support executive policy is emphasized.

Presentation is made of the analysis of financial statements through the use of the ratio method and the consequent critical appraisal at-

tendant upon this method of analysis.

The completion of this course, provides the student with sufficient background to cope intelligently with problems of this nature in his chosen field.

Three periods and two laboratory periods per week for one semester. Three semester hours credit.

ACCOUNTING 51-52—Advanced Accounting.

This course continues the development of an accounting background by making a detailed study of the more unusual phases of accounting theory in order to complete the examination of the entire financial accounting field. A general review of all principles is undertaken through the application of acquired theory to complicated problem work. Through this course the student becomes familiar with the cycle of procedure in financial operations.

Two periods per week for two semesters.

Four semester hours credit.

ACCOUNTING 53-Introduction to Cost Accounting.

This course is an introduction to the study of the process of recording the expenses of operating a business from the standpoint of determining production and distribution costs.

Among the subjects covered are cost and account classifications, subsidiary cost ledgers, and accounting for materials, labor and overhead.

Two periods per week for one semester.

Two semester hours credit.

ACCOUNTING 54—Cost Accounting.

This course continues the development of cost technique presented in the Introduction to Cost Accounting.

The principal methods of cost accumulation and analysis are surveyed. Attention is given to the types of information which should be available to the different executives in their control of production, sales and finances.

The course also takes into consideration a study of the underlying principles of system building.

The subjects covered are order and standard costs, process and estimated costs.

Two periods per week for one semester.

Two semester hours credit.

ACCOUNTING 101-102—Advanced Accounting Problems.

It is the purpose of this course to develop in the student the ability to solve a variety of miscellaneous complex problems in order to prepare him for either public professional examinations or executive accounting work in private business.

This ability of problem solution is attained through a study of typical cases and exercises of The American Institute of Accountants involving special aspects of partnerships, mergers, consolidations, corporations, municipal and government accounting, fiduciaries and other advanced fields of accounting.

Three periods per week for two semesters. Six semester hours credit.

ACCOUNTING 111-112-Auditing.

This course presents both the theory and the procedures of Auditing. It is conducted as a laboratory course. The subjects covered include various types of audits, the preparation of working papers and reports, the relationship with the client and professional ethics. The materials used are practice sets, problems and the actual books of business organizations that have ceased operations. The course offers an opportunity to become acquainted with various classes of enterprises and provides a test under conditions which correspond to those met in practice. The student receives individual instruction on his assignments.

Two periods per week for two semesters.

Four semester hours credit.

ACCOUNTING 117-118—Tax Accounting.

This course considers the Massachusetts and Federal Income Tax Laws, with applications to individuals, partnerships, fiduciaries and corporations. An intensive series of practical problems covering concrete situations illustrates the meaning of the laws. Emphasis is placed on the technical and accounting aspects of taxation, although some consideration is given to the economical and historical viewpoints. A study is made of federal estate, gift and excise laws and state inheritance and excise tax laws.

Planned reading assignments are provided, covering law regulations and explanations.

Two periods per week for two semesters.

Four semester hours credit.

ACCOUNTING 119-Current Trends in Accounting.

A course designed to consider the current trends in accounting. These trends are best indicated by the current writings and discussions of authoritative practitioners. The Journal of Accountancy is used as the basis for this course.

One period per week for one semester.

One semester hour credit.

ACCOUNTING 120-Current Trends in Accounting.

This course is a continuance of the course Accounting 119.

One period per week for one semester.

One semester hour credit.

BUSINESS LAW

Associate Professor: A. Kenneth Carey (Chairman).

Assistant Professor: William B. Hickey.

Instructors: James E. Shaw, Thomas F. Meagher.

BUSINESS LAW 1—Contracts, Sales and Agency.

After a brief introductory survey of the nature and sources of law and a short orientation in the field of law by means of a consideration of crimes, torts, equity, courts and court procedure, this course presents a study of the law of contracts, including the nature of a contract, offer and acceptance, consideration, defenses, parties, illegality, statute of frauds, rights of third persons, discharge and remedies. Then there is presented a study of the law of sales, including the transfer of property in goods, warranties, and performance and remedies for breach. The law of agency is also considered.

Three periods per week for one semester.

Three semester hours credit.

BUSINESS LAW 2—Negotiable Instruments and Business Organizations.

This course presents a study of the law of negotiable instruments, including an introduction to the law of negotiable instruments, negotiation and holder in due course, liability of the parties and various negotiable and quasi-negotiable instruments in common business use. Then, after a brief consideration and comparison of individual ownership, unincorporated associations, business trusts, partnerships and corporations from the legal point of view, there is presented a study of the law of partnerships, including the creation of partnerships, relation of partners between themselves, relation of partners to third persons and dissolution and winding up. Finally the law of corporations is presented, including the process of incorporation, operating the corporate business, stock and the transfer of stock, stockholder's rights and liabilities, merger, consolidation, reorganization and dissolution and foreign corporations.

Three periods per week for one semester.

Three semester hours credit.

*BUSINESS LAW 51-Negotiable Instruments and Agency.

This course presents a study of the law of negotiable instruments, including an introduction to the law of negotiable instruments, force of negotiable instruments, negotiation and holder in due course, liability of the parties and various negotiable and quasi-negotiable instruments in common business use. The law of agency, including creation of the relation, relation of principal and third persons, relation of agent to third persons and relation of principal and agent, is also considered.

Two lectures per week for one semester.

Two semester hours credit.

*BUSINESS LAW 52—Business Organizations.

After a brief consideration and comparison of individual ownership, unincorporated associations, business trusts, partnerships and corporations from the legal point of view, this course first presents a study of the law of partnerships, including creation of partnerships, relation of partners between themselves, relation of partners to third persons and dissolution and winding up. Then there is presented the law of corporations, including nature and incorporation, organizing and financing the corporation's business, operating the corporate business, stock and transfer of stock, stockholder's rights and liabilities, merger, consolidation, reorganization and dissolution and foreign corporations. Pertinent phases of the law of labor relations and trade regulations are also discussed.

Two lectures per week for one semester.

Two semester hours credit.

ECONOMICS

Assistant Professors: Rev. W. Seavey Joyce, S.J. (Chairman), James R. McPherson.

Instructors: Raymond J. Aherne, Rev. Robert J. McEwen, S.J., Paul J. Ryder, Lucien J. Vallee, Vincent P. Wright.

ECONOMICS 21-Principles of Economics I.

The lectures in this course discuss factors of production, stages in industrial development, basic business unit; large scale production and combinations; the laws of price; supply and demand; competitive prices; monopoly price. Study is also made of money; money and price; the principles of banking; banking systems; the business cycle; foreign exchange.

Three periods per week for one semester.

Three semester hours credit.

ECONOMICS 22-Principles of Economics II.

This course supplements Economics 21, and takes up such topics as the economics of railroad transportation; industrial monopoly and its control; the distribution of wealth; economic rent; the nature of interest; the general law of wages; profits; public finance; labor problems; proposed reforms of the economic system.

Three periods per week for one semester.

Three semester hours credit.

* In 1950 the present increase in the subject matter covered by Business Law 1 and Business Law 2 will permit the presentation of a two semester hour specialized Business Law course in each major field. During the interim period Business Law 51 and Business Law 52 will be presented.

ECONOMICS 23-24—Economic Geography.

This course will undertake a brief review of physical geography followed by a consideration of human geography as affected by the

physical environment.

The division of the world supplies of raw materials and the respective significance in world trade of each commodity will give the required background for a survey of the economic structure of the United States, particular stress being placed upon New England. A survey will be made of the world economic structure, taking in order (1) an economic survey of Europe; (2) Latin America; and (3) The Far East. Particular attention will be directed towards the importance of these economics in their relationship to the United States.

Two periods per week for two semesters.

Four semester hours credit.

ECONOMICS 26—Public Aspects of Industrial Price Policy and Market Control.

A study of the individual enterprise in a capitalistic economy; the nature of the corporation and the process of incorporation; the economic aspects of the corporate enterprise; business reorganization and enterprise in the modern economy, its economic and legal aspects; unresolved problems of corporate enterprise in the modern economy; a study of modern industrial organization, dealing primarily with the problems of business combination, marketing practices, and price-making under quasi-monopolistic conditions; the development of public policy in the U. S. from its common-law origins; federal anti-trust legislation and its judicial interpretation; regulation of business practices through the Federal Trade Commission; our traditional policy of preserving competition as a means of regulating private business compared with other systems of control.

Two periods per week for two semesters.

Four semester hours credit.

ECONOMICS 41—Government and Business.

This course is designed to describe and analyze comprehensively the interrelations of government and business in the United States. It treats the causes, legislative treatment, administrative methods, objectives, and the results of the assumption by government of the major responsibility for the guidance and direction of the American economy. The analysis is developed first in the light of the economic aspects of government, and secondly in the light of the increasing importance of the public aspects of business.

Two periods per week for one semester.

Two semester hours credit.

ECONOMICS 51-Economic History.

A survey of the economic development of the United States from colonial times to the present. Special attention is given to the relative influence of physical environment, innovations, and public policy upon the evolution of economic institutions. Thus the course provides a basis for an understanding of our present economic problems.

Three periods per week for one semester.

Three semester hours credit.

ECONOMICS 53—Economics of Money and Banking.

This course considers basic monetary and banking concepts, theories of the value of money, principles of commercial banking, bank reserves and the limitations of deposit creation. The historical background of modern monetary and banking developments leads into a discussion of the Federal Reserve System and relations of government to banking. The problems of central bank control of credit are next discussed. After a review of financial policies from the First World War through the Second a study is made of various proposals for financial reform and for the control of employment through fiscal problems of inflation, the interest rate and the national debt and the proposed reconstruction of international finance.

Three periods per week for one semester.

Three semester hours credit.

ECONOMICS 100—Business Cycle Theory.

The origin, nature, and phases of the business cycle and its social and economic consequences. An analysis is made of the various phases of a typical business cycle, prosperity, crisis, depression and recovery. Critical consideration is given to the theories attempting to explain economic fluctuations in terms of such factors as money, investment, agricultural vicissitudes and entrepreneurial activity. Various proposals for alleviating or remedying business fluctuations are studied, such as public works programs, control of business by a central bank, changes in the distribution of income, and various types of economic planning. Some attention will be given to the impact of war upon business conditions and the economic problem of post-war adjustment.

Three periods per week for one semester.

Three semester hours credit.

FINANCE

Assistant Professor: James R. McPherson.

Instructors: Thomas J. Cicchino (Acting Chairman), Rev. John J. L. Collins, S.J., Rev. Robert J. McEwen, S.J., Paul J. Ryder, Lucien J. Vallee, Vincent P. Wright.

FINANCE 21-22—Mathematics of Finance.

A course dealing with the principles of compound interest and their

application to valuation problems.

The subjects considered are compound interest, nominal and effective interest rates, valuation of single sums, valuation of annuities, sinking funds, amortization of interest bearing indebtedness, bond valuation, bond discount and premium amortization, depreciation and asset valuations.

One period per week for two semesters.

Two semester hours credit.

FINANCE 23—Corporation Finance.

A general course in corporate financing which aims to acquaint the student with the problems of acquiring and administering the funds of a modern business. The forms of business organizations, and the instruments of corporate finance are described and analyzed. The work of the promoter, the several instruments used for obtaining funds, the problems of expansion and reorganization are discussed and illustrated by means of problems.

Three periods per week for one semester.

Three semester hours credit.

FINANCE 41-42—Money and Banking.

The scope of the course includes a study of the development of Monetary Systems of the world, past and present, with emphasis on those of the United States; a study of the banking systems, both National and State; an analysis of the several kinds of banking institutions of the United States—covering charters, structures, purposes and underlying legislation. The students are also instructed how to read and properly interpret Statements of Condition of banking institutions.

Two periods per week for two semesters.

Four semester hours credit.

FINANCE 44—Advanced Corporation Finance.

This course is designed for students seeking to do advanced work in corporation finance and investment analysis. A study is made of the actual results of financial policies adopted by various corporations and special attention is given to capital structures, dividend and reserve policies, merger and holding company relationships.

Four periods per week for one semester.

Four semester hours credit.

FINANCE 45—Investment Principles.

Investment Principles is designed to train the investor in the various types of securities, and to acquire judgment in applying the rules of safety, income, and marketability to the purchase of securities. The need for caution with regard to diversification in the management of funds is exemplified by student project portfolio handling.

Four periods per week for one semester.

Four semester hours credit.

FINANCE 101-102—Banking and Financial Administration.

An advanced course in banking designed to acquaint both the customer who uses the facilities of the commercial bank and the prospective officers who will render service to the customers, with the principles, practices, the legal responsibilities and problems of banks, trust companies and other financial institutions.

Two periods per week for two semesters.

Four semester hours credit.

FINANCE 103—Financial Analysis.

The viewpoint of the purchaser of securities is developed in this course. Attention, therefore, is given to the analysis of the financial statement of specialized types of corporations, viz., industrial, utilities and railroads. The principles of analysis for banks, insurance companies, municipals, etc., are also examined.

Two periods per week for one semester.

Two semester hours credit.

FINANCE 104—Credit Analysis.

The basic principles of credit investigation of the financial standing and character of the borrower are derived in this course. Therefore, the methods of estimating the risk involved in credit transactions are investigated by comparative statement analysis by use of ratios. The methods of credit administration used by banks and mercantile firms is also considered.

Two periods per week for one semester.

Two semester hours credit.

FINANCE 105-106—Insurance.

A general course in insurance prepared for students who wish to know the chief principles of insurance for practical assistance in future business undertakings. The nature and marketing of insurance and the drawing of the contracts in fire, casualty, property and life are examined.

Two periods per week for two semesters. Four semester hours credit.

FINANCE 107-108-Real Estate.

The student will learn in this course the principles and practices of brokerage, management and appraisal of real estate, as well as financing real estate by means of mortgage loans and their repayment. Such information proves invaluable not only to industrial concerns, but also to real estate departments in banks and insurance companies.

Two periods per week for two semesters. Four semester hours credit.

INDUSTRIAL MANAGEMENT

Associate Professor: John F. Byrnes (Chairman). Instructors: John J. Brennan, Paul D. O'Donnell. Laboratory Instructor: Joseph V. D'Avella.

MANAGEMENT 21—Industrial Management.

This course provides an introduction to the field of Industrial Management. Some of the topics considered are: specialization, simplification, standardization, diversification, expansion, contraction, and integration. The factors of production are studied through an examination of raw materials supply, plant location and layout, power, and labor. Attention is given to control of quality, waste, cost, and raw materials. Product development, introduction, planning, and scheduling are considered. The place of the production department in a modern business organization is developed and the relationship it bears to the other functions is stressed.

Specific problems are analyzed and solved through the use of the case method which is supplemented by lectures, readings, moving pictures, and plant trips.

Four periods per week for one semester. Four semester hours credit.

MANAGEMENT 52—Industrial Procurement.

The procurement through purchase of the materials, supplies, and equipment necessary for the conduct of the business unit is developed in this course. Among other topics, the following are considered: centralization versus decentralization of the purchasing function, procedure, quality, quantity, inspection, sources of supply, price policies, purchasing budgets, make or buy, the measurement of purchasing efficiency and some legal aspects of purchasing.

Three periods per week for one semester.

Three semester hours credit.

MANAGEMENT 53-Personnel Management.

The philosophy that "Business is People" is stressed constantly in all the courses in the Industrial Management Department. This course sets forth the techniques applicable under such a philosophy to insure the development and retention of an efficient and contented working force. Consideration is given to such topics as the construction and use of occupational descriptions, sources of labor, application forms, interviews, testing, training, introduction to the job, job analysis, classification, evaluation, service rating, wage plans and policies.

Three periods per week for one semester.

Three semester hours credit.

MANAGEMENT 55-56—Industrial Management Laboratory.

An appreciation of the shop problems faced by management, the industrial engineer and the worker is basic for the businessman who is to engage successfully in the field of Industrial Management. At the same time, many of the techniques presented in this course are practised daily by the industrial manager in his own work. This course is presented on a laboratory basis and allows the student to acquire both this necessary appreciation and the techniques by actually doing the work himself. Facility in the interpretation of blueprints is provided through the actual construction of objects from such drawings. The place of three-dimensional drawings in modern assembly work is demonstrated. An understanding of the design, use, and operating data of standard machine tools is provided by the student actually operating these tools. Practise in the use of various inspection instruments and the slide-rule is provided. Analyses of various basic raw materials are made.

Two periods per week for two semesters.

Two semester hours credit.

MANAGEMENT 101—Production Control.

With the production division of a company representing a vital element in the overall picture of the business, it is essential that the productive functions be controlled from the time the raw materials are ordered until the material is shipped from the plant in the form of the finished product. Some of the topics considered are production forecasting, control through production budgets, production planning, material specifications, storage of material including a study of material handling methods and equipment, routing of operations and processes, production scheduling, plant layout, plant safety, dispatching, quality and inventory control, problems of classification and identification in a production control system, production records and reports, relationship between the production control department and other departments such as cost, sales, coordination and follow-up. Specific problems are analyzed and solved, supplemented by several plant trips to get first-hand knowledge of production control systems and problems of individual companies.

Three periods per week for one semester.

Three semester hours credit.

MANAGEMENT 102-Motion and Time Study.

The importance of performing work in the most efficient manner is well recognized and a technique that is used in finding the correct method as well as for measuring labor accomplishment is motion and time study. This course covers the economical use of motion and time study, process and operation analysis, micromotion study, use of therbligs, principles of motion economy, standardization, relation to wage incentives, the determination of the rating factor, determination of time standards from elemental time data and formulas.

Three periods per week for one semester.

Three semester hours credit.

MANAGEMENT 106—Cost Control.

The importance of cost reports, their interpretation, and subsequent action upon them by management as a means of control are developed in this course. In order that an appreciation of the data contained in such reports may be realized fully, the methods used in compiling the figures are covered briefly through a study of job order and process cost accounting systems, and the application of estimated and standard costs, with the function of the latter as a control device being developed. The place of the budget is discussed as is the manner of utilizing such a device for control purposes. Attention is given to the underlying economics involved in executive action based upon cost reports.

Three periods per week for one semester.

Three semester hours credit.

MANAGEMENT 107—Administrative Policies.

This course seeks to act as a coordinating force for the philosophies, techniques, and skills developed in the various subjects presented in the Department of Industrial Management as well as in the other departments of the College of Business Administration. In following the concept that policies are those guides established by the company to govern actions, usually under repetitive conditions, and constitute one of the primary instruments of coordination and control, this course, through the use of the case method, stresses the interrelationship of the functions of the business and the problems that arise within the organization which require top-management action for their solution.

Three periods per week for one semester.

Three semester hours credit.

MANAGEMENT 108-109-Labor Relations.

The reasons for the causes of unrest and dissatisfaction among employees can in many instances be traced directly to management. In other cases they are the results of outside conditions over which management has little or no direct control. And, at other times, they may arise from some nebulous cause among the workers themselves. Recognizing the dynamic nature of human beings and the dignity of the worker, this course seeks to explore these concepts and find the solution. Attention is given to those factors external to the organization which influence its relations with the workers, such as federal, state, and local legislation, as well as the place held by unions. The techniques of collective bargaining are investigated and various contracts are analyzed. Study is made of the economics of the labor situation. Members of management, labor, and the public are invited to address the class upon pertinent subjects from time to time.

Two periods per week for two semesters.

Four semester hours credit.

MANAGEMENT 110-Managerial Problems of Industries.

Beginning with an analysis of some of the major industries of New England and then broadening into other sections of the country, effort is made in this course to observe the problems, policies and practices common to all as well as those peculiar to the specific industries. Production, distribution, financial, personnel, and organizational problems are investigated from the point of view of both the top-level management and the executives on the operating level. Specific companies within each industry are studied and their position within the total structure is viewed.

Three hours per week for one semester.

Three semester hours credit.

MARKETING

Associate Professor: Frederick T. Bryan (Chairman)

Instructors: Joseph E. Devine, Henry P. McDonald, Joseph D. O'Brien.

MARKETING 21-22-Principles of Marketing

This course, required for all students, presents the fundamental principles underlying our marketing system and analyzes the essential operations involved in the distribution of commodities from the point of production to the consumer. The course emphasizes the consumer, his buying habits, patronage attitudes and their effect on the merchandising policies, sales promotion efforts, and the use of advertising by manufacturers, wholesalers and retailers. The development and characteristics of retail operations are portraved by discussion of the independent operator, the chain store, the department store, the mail order system, consumer cooperatives and super-market. Wholesale distribution is clarified for the student by classifying functional middlemen such as the broker, commission agent and manufacturer's agent. Specific attention is drawn to consumer relations, merchandising, channels of distribution, brand policies, sales promotion, price determination and price policies, legislative regulation of prices and marketing trends. The application of fundamental principles to practical business situations is conveyed to the student through the analysis of cases chosen from the actual experience of existing business concerns.

Four periods per week for one semester.

Four semester hours credit.

MARKETING 51—Advertising.

The preeminence of the executive point of view is maintained in this course in that it develops the ability properly to evaluate advertising as an effective force in Marketing Management. Consideration is given to the importance of creating primary and selective demand in the marketing of new products and to the stimulation of new impetus for established products. Appraisal of the usefulness and applicability of advertising is developed through consideration of the various media and their essential characteristics and capacities. The necessity of coordinating advertising with overall promotions strategy is emphasized because of its importance in building the total promotional plan and in the development of patronage motives. Advertising techniques such as headlines copy, illustration and layout are treated to the degree necessary to assure assimilation of the executive point of view.

Four periods per week for one semester. Four semester hours credit.

MARKETING 52—Advertising.

The work of the previous semester is supplemented in this course by penetrating to a greater degree into the techniques required in the creation and production of advertising for the purpose of assisting the exercise of executive judgment and determination of major policies. The problem of the advertising appropriation and its budgetary division is treated in theory and in the analysis of assigned problems drawn from business experience. The principal media of advertising such as newspapers, magazines, radio, outdoor advertising, direct mail advertising and supplementary media such as window displays and dealer helps are analyzed. The study of media is approached in terms of their proper selection and appraisal of their effectiveness in relation to the product and the market involved. The course acquaints the student with various methods of testing the effectiveness of advertising and of measuring its results. The nature and importance of advertising agency relationships are emphasized. Actual association with the advertising field is encouraged through direct contact.

Four periods per week for one semester.

Four semester hours credit.

MARKETING 101-102—Retailing.

As a consideration of the principles underlying the successful operations of retail stores, the course in retailing presents the problems encountered in the distribution of consumers' goods. The retail establishment is studied not only from the viewpoint of internal management but also as an institution through which the manufacturer must operate. The problems of all types of retail distributors are discussed with the emphasis on the large scale operator such as the department store, specialty store and chain organization, as they relate to manufacturers and consumers. Among the topics covered are: current trends in retailing, merchandise policy, merchandise selection and departmentization, inventory control, sales promotion and service policies, and relations with resources. The specialized control techniques are presented early and are applied throughout to course problems.

Two periods per week for two semesters.

Four semester hours credit.

MARKETING 103-Sales Management.

The development of a broad view of the important phases of sales administration, planning and execution is maintained throughout this course. Case studies concern merchandising policy, market analysis, distribution policies, planning of sales programs and sales promotion.

The functions of the sales organization and the proper correlation of these with the production and financial departments are stressed.

Three periods per week for one semester.

Three semester hours credit.

MARKETING 104-Sales Management.

Structural organization and the control of operations comprise the foundation of this course. Problems of organizing and reorganizing sales departments; operating problems in the field; the selection, training and supervision of salesmen and control of sales operations are the topics of the case studies. The use of sales records and the application of statistical and accounting methods to problems of executive control are given due emphasis.

Three periods per week for one semester.

Three semester hours credit.

MARKETING 105-106—Marketing Research.

The objective of this study is to foster facility in the use of the most valuable talent of the marketing executive: the ability to gain and use pertinent information with full appreciation of its applications and limitations. The student will deal with cases concerning the nature of consumer demand; the determination of the facts necessary and the means available for the solving of marketing problems; the scientific method and its application to market research; planning the investigation; the gathering of data, their interpretation, and the conclusions to which they point; sampling methods and the various types of surveys. The student will use textbook materials only to supplement his background. The emphasis is on individual research guided by the study of actual market surveys made for both local and national organizations.

One period per week for two semesters.

Two semester hours credit.

MARKETING 107-108—Marketing Theory.

Current economic thought is evaluated in terms of its application to marketing. Marketing functions are compared as they operate under conditions of competitive and monopolistic equilibrium. Marginal costs, marginal revenue, elasticity of demand, monopolistic versus competitive output, price discrimination, and selling costs in relation to production costs receive appropriate consideration. The role of trade associations, price leadership, sharing the market, establishing individual prices, and non-price competition will be investigated.

Two periods per week for two semesters.

Four semester hours credit.

MATHEMATICS AND STATISTICS

Associate Professors: Leonard J. Bisbing, Rev. Anthony J. Eiardi, S.J. (Chairman), Rev. Thomas A. Fay, S.J.

Assistant Professor: Maurice K. Walsh.

Instructors: William A. Carito, Vincent F. Dunfey.

Laboratory Instructor: Francis F. Healy.

MATHEMATICS 3-4—College Mathematics.

After a review of elementary algebra, this course will treat college algebra, trigonometry, analytic geometry and calculus.

Three periods per week for two semesters.

Six semester hours credit.

STATISTICS 41-42—Business Statistics.

The purpose of this course is twofold; first, to give the student a knowledge of those statistical techniques best adapted to the needs of business and second, to examine the application of those statistical techniques to actual business problems.

Three periods and two laboratory periods per week for two semesters. Six semester hours credit.

STATISTICS 52—Graphic Statistics.

A course in the technique of graphic presentation intended to qualify students in the preparation of statistical charts and maps with scientific and manual accuracy. Instruction is by the laboratory method under careful supervision. The test of proficiency in this course is completion of material in proper form for publication.

Two periods per week for one semester.

Two semester hours credit.

STATISTICS 102—Control of Quality by Statistical Techniques.

With the emphasis on speeding production it is becoming exceedingly more difficult to control the quality of the product. This course adapts the techniques of statistics to the solution of those problems. Such topics as sampling fluctuations, variability, detecting lack of control, sample size, predicting from a sample to a lot, and the contribution of statistics to the design of specifications will be treated.

Four periods per week for one semester.

Four semester hours credit.

DIVISION OF LIBERAL ARTS STUDIES

ENGLISH

Professor: Rev. John A. O'Callaghan, S.J. (Chairman).

Associate Professors: Rev. Thomas B. Feeney, S.J., Rev. William J. Leonard, S.J., John J. Ryan.

Assistant Professors: Clarence E. Long, Francis J. McDermott.

Instructor: James R. Curtin.

Graduate Assistants: Kevin J. Bowers, Alice M. Dolan, Donald Harriss, Audrey T. Keon, Lois M. Knapp, Mary A. Long, Charles F. Mc-Ginnis, Mary S. McNiff, Paul R. Sawyer, Margaret E. Schoeverling, Dorothea E. Sullivan, John J. Sullivan.

ENGLISH 1-2-The Function of English as a Medium of Written Expression.

Expression: Training in the development of a mature prose style is stressed. Techniques of proper expressions are analyzed and then applied in weekly themes. Considerable attention is devoted to prose masters of the essay, both formal and informal, and of the short story in clarification of exposition, narration and description. As preparatory to good expression in the field of business there is frequent theme work in exposition.

Drama: The history of drama is discussed, as well as dramatic structure, theory, and types. Shakespeare's Tempest, and Romeo and Juliet represent English drama, and a play each of the Latin and Greek stage are read in translation.

Poetry: The imaginative, emotional and intellectual content of poetry is analyzed. Prosody and poetic types are stressed. Close acquaintances in the practice of leading English and American poets is gained through

extensive reading.

Qualifying Examination: Every student, before he shall be permitted to enter the Junior Class, must pass a qualifying examination in English Composition. The student must display a suitable command of the language before he shall be allowed to commence advanced work. This examination will be given at the end of the first semester of the Sophomore year, and the student who fails must without credit pass an extra one-semester course in English.

Three periods per week for two semesters. Six semester hours credit.

ENGLISH 21-22—The Function of English as a Medium of Oral Expression.

Expression: Continuation of training as it has been outlined above.

Note description of special examination in English Composition.

Oratory: The principles of oratory are studied. The application of these principles in rhetorical masterpieces is thoroughly analyzed. Attention is also given to the development of the student's powers of written and oral argumentation.

English and American masterpieces and a Latin speech of Cicero in

translation represent the field of oratory.

Six Shakespearean tragedies are read: Julius Caesar, Hamlet, Macbeth, Othello, King Lear, and Antony and Cleopatra.

Three periods per week for two semesters.

Six semester hours credit.

SPEECH

The principles of public speaking are explained and an opportunity is given to practice before the group through extemporaneous and prepared presentations. Practical situations are duplicated as far as possible and familiarity with microphone and public address systems is stressed. Required for all Seniors.

One hour per week for one semester. No credit.

GERMAN

Professor: Paul A. Boulanger (Chairman).

Assistant Professor: Rev. Paul J. McManus, S.J.

Instructors: Robert J. Cahill, John J. Mulligan, Otto K. Roth.

GERMAN 1-2-Elementary and Intermediate German

A course for beginners. On intensive training in grammar, suitable reading exercises and elementary composition.

Three periods per week for two semesters.

Six semester hours credit.

GERMAN 11-12-Intermediate and Advanced German.

This course consists of grammar and syntax; readings of historical and narrative prose.

Three periods per week for two semesters.

Six semester hours credit.

GERMAN 21-22—Advanced German.

The purpose of this course is to provide the student with an advanced and refined knowledge of the German language. Selected works of outstanding contemporary authors will be read and special stress laid on correct conversation.

Three periods per week for two semesters.

Six semester hours credit.

HISTORY

Professors: Rev. James L. Burke, S.J. (Chairman), Rev. Martin P. Harney, S.J.

Graduate Assistants: Charles F. Burns, John T. Schomer, Warren E. Watson.

HISTORY 5-Survey of European History to the Renaissance.

This course is a political and cultural history of Europe from the beginning of the Roman Empire to the Renaissance.

Three periods per week for one semester.

Three semester hours credit.

HISTORY 6—Survey of European History from the Renaissance to Modern Times.

This course is a continuation of History I.

Three periods per week for one semester.

Three semester hours credit.

PHILOSOPHY

Professors: Rev. Francis Flaherty, S.J., Rev. John C. Ford, S.J., Rev. James E. Risk, S.J.

Associate Professors: Rev. Alexander G. Duncan, S.J. (Chairman), Rev. Thomas E. Shortell, S.J.

Assistant Professors: Rev. Edward J. Keating, S.J., Rev. Joseph F. Quane, S.J.

Instructors: Rev. Bernard R. Boylan, S.J., Rev. Leo A. Reilly, S.J.

PHILOSOPHY 41—Logic.

Aristotelian logic is the basis of the course, which aims to establish and inculcate the laws of correct reasoning by a scientific study of the term and the idea; the proposition and the judgment; the syllogism; the types of reasoning and the more common fallacies of expression and reasoning.

Six periods per week for one-half semester.

Three semester hours credit.

PHILOSOPHY 42—Epistemology.

The problem of the certitude of our cognitions is here treated. The sources and the nature of certitude and the criterion of truth are established. Study is made of the philosophy of Descartes, Kant, the Positivists and Pragmatists on the problem of cognition.

Six periods per week for one-half semester.

Three semester hours credit.

PHILOSOPHY 43—Ontology.

The validity and necessity of metaphysics as a science is established. Being abstractly considered, its attributes, categories and causes are treated. Although emphasis is placed on the metaphysics of the Scholastic tradition, attention is also given to the philosophy of such thinkers as Leibnitz and Spinoza.

Six periods per week for one-half semester.

Three semester hours credit.

PHILOSOPHY 44—Cosmology.

This is a branch of special metaphysics in which such problems as the ultimate cause of the universe, the constitution of natural bodies, the necessity of physical laws, and the nature of time, space and motion are examined. The opinions of such schools of thought as Pantheism, Materialism, Atomism and Dynamism are discussed.

Six periods per week for one-half semester.

Three semester hours credit.

PHILOSOPHY 101—Fundamental Psychology.

The Psychology here treated is Philosophical or Metaphysical Psychology which takes account of experimental data but is not positivistically subordinate to it. The nature of life in general and that of vegetative and animal life in particular are treated. The problem of the origin of life is discussed and evolutionary doctrines treated.

Four periods per week for one-half semester.

Two semester hours credit.

PHILOSOPHY 102—Advanced Empirical Psychology.

Empirical study of the sensitive life of man; nature and properties of sensation. Modern theories of Descartes, Locke, Berkeley, Hume, Mill, Bain, Kant and Spencer. Scholastic doctrine.

Empirical study of the intellectual life of man; the intellect; its nature; the universal idea; theories of Plato, Descartes, Spinoza. Origin of the idea; empiricism, sensism, positivism, scholastic theory. The will; the freedom of the will.

Four periods per week for one-half semester.

Two semester hours credit.

PHILOSOPHY 103—Advanced Rational Psychology.

Nature and substance of the human soul; theories on Ego advocated by Kant, Hume, Mill, James rejected. Relation of soul to body; the psycho-physical activities of man. Creation of soul; refutation of anthropologic evolution.

Four periods per week for one-half semester.

Two semester hours credit.

PHILOSOPHY 104—Natural Theology.

The knowability of God by reason is established. His existence, nature, attributes and relationship to creatures as known by reason are treated and opinions conflicting with Scholasticism are evaluated.

Four periods per week for one-half semester.

Two semester hours credit.

PHILOSOPHY 105—General Ethics.

Aristotelian-Thomistic moral philosophy is the subject matter of this course, although opposing schools of thought such as Utilitarianism, Moral Positivism, Moral Sensism and the Moral philosophy of Kant are evaluated. The nature of the moral act; the end of human volitional activity; the moral good and its norm; the concept of obligation; natural and positive law; conscience and the nature of right are treated.

Four periods per week for one semester.

Four semester hours credit.

PHILOSOPHY 106—Special Ethics.

This course applies the principles of General Ethics to the moral relationships of man. Man's rights and duties as an individual; the moral aspects of his economic relationships; the philosophical basis of the family and the basic principles of Scholastic Political Philosophy are treated and conflicting opinions discussed.

Four periods per week for one semester.

Four semester hours credit.

ROMANCE LANGUAGES

Associate Professor: Rev. Thomas B. Feeney, S.J.

Assistant Professors: John C. Conway, Rev. Joseph D. Gauthier, S.J. (Chairman), Owen A. Hanley.

Instructors: Gaetano T. Antico, Consuelo T. Azuola.

FRENCH 1-2-Elementary and Intermediate French.

This course is for students who are beginning the study of French. An intensive study of French grammar and suitable reading exercises will compose the work to be done in this course.

Three periods per week for two semesters.

Six semester hours credit.

FRENCH 11-12-Intermediate and Advanced French.

This course offers a thorough review of French grammar, written and oral composition, and the reading of French prose of moderate difficulty.

Three periods per week for two semesters.

Six semester hours credit.

FRENCH 21-22—Advanced French.

The purpose of this course is to introduce the student to the masterpieces of French Literature. Along with occasional lectures dealing with the eminent French authors, there will be a number of novels assigned for outside reading.

Three periods per week for two semesters.

Six semester hours credit.

ITALIAN 1-2—Elementary and Intermediate Italian.

This course is intended for students who are beginning the study of Italian. The purpose of the course is to train the student in the fundamentals of the grammar and to enable him to read easy Italian prose.

Three periods per week for two semesters.

Six semester hours credit.

ITALIAN 11-12-Intermediate and Advanced Italian.

This course is intended for students who have had two years of study in Italian in secondary schools and for all who take Italian 1-2 in freshman year. It aims to give a thorough review of grammar and practise in written and oral expression. Plays and short stories by contemporary writers will be read.

Three periods per week for two semesters.

Six semester hours credit.

ITALIAN 21-22—Advanced Italian.

The purpose of this course is to introduce the student to the masterpieces of Italian Literature. In addition to lectures dealing with the great authors of Italy, the following works will be read in whole or in part: I Fioretti di San Francesco; Castiglione, Il Cortegiano; Goldani, La Locandiera; Alfieri, Saul.

Three periods per week for two semesters.

Six semester hours credit.

SPANISH 1-2-Elementary and Intermediate Spanish.

This course is intended for students who are beginning Spanish. The purpose of the course is to train the student in the fundamentals of grammar and to enable him to read easy Spanish prose.

Three periods per week for two semesters.

Six semester hours credit.

SPANISH 11-12—Intermediate and Advanced Spanish.

This course is designed for students who have completed at least two years' study of Spanish in secondary school, and for all who take Spanish 1-2 in freshman year. It aims to give a thorough review of grammar and practise in composition, both written and oral. Plays and short stories by contemporary writers will be read.

Three periods per week for two semesters.

Six semester hours credit.

SPANISH 21-22—Advanced Spanish.

The purpose of this course is to introduce the student to the masterpieces of Spanish Literature. In addition to occasional lectures dealing with Spain's leading authors, the following works will be read in part or in whole: Cervantes, Don Quixote; Lope de Vega, Amar sin saber a quien; Calderon, La vida es sueno; Moratin, El si de las ninas; Hartzenbusch, Los Amantes de Teruel; Ibanez, La Barraca.

Three periods per week for two semesters.

Six semester hours credit.

THEOLOGY

Professors: Rev. Edward T. Douglas, S.J., Rev. John C. Ford, S.J.

Associate Professors: Rev. Thomas A. Fay, S.J., Rev. John E. Murphy, S.J., Rev. Thomas E. Shortell, S.J.

Assistant Professors: Rev. William V. E. Casey, S.J. (Chairman), Rev. Joseph F. Quane, S.J., Rev. Henry P. Wennerberg, S.J.

Instructors: Rev. Cornelius F. Shea, S.J., Rev. John C. Sullivan, S.J.

THEOLOGY 1—Divinity of Christ.

Revelation, natural and supernatural, is the first topic studied in this course; this is followed by an analysis of Miracles and Prophecies as the guarantees of Revelation. The documents of Christian Revelation and their historic value are next examined. The authenticity, integrity and reliability of the four Gospels is then established. From these, proofs are then drawn to establish the Divinity of Jesus Christ, the divine origin of His mission and His doctrines and the divine approval of the Christian Religion established by Him.

Two periods per week for one semester.

One semester hour credit.

THEOLOGY 2-The Church of Christ.

This course, assuming Theology 1, goes further to prove the Catholic Church as the Church established by Christ. The designation of the Apostolic College as an authentic and authoritative teaching and ruling

body is first examined; this is followed by an analysis of the promise and conferring of the Primacy of Jurisdiction on St. Peter. The nature and character of Christ's Church, the marks which it was to have, are then studied as they appear from His declaration in the Gospels and from inferences drawn from these statements. These are then applied to the religious bodies of the world with a view to determining the Catholic Church as the Church established by Christ. Detailed study is then made of certain special questions such as Papal Infallibility, Papal Jurisdiction, the Bishops and Councils, the relations of Church and State.

Two periods per week for one semester.

One semester hour credit.

THEOLOGY 21—Existence and Essence of God.

This course begins with an examination of the idea of belief in God. The nature of Faith, natural and supernatural, is then examined, and the necessity and certainty of Faith are then pointed out. This part of the course concludes with a brief study of general ideas about Sacred Scripture and tradition as fonts of Revelation.

The second part of this course examines the various arguments which are used to prove the existence of God. The nature and essence of God are then taken up, together with the Divine Attributes, and discussions are held on Pantheism and Atheism. The fundamental notions of the mystery of the Trinity of Persons in the one Divine Nature.

Two periods per week for one semester.

One semester hour credit.

THEOLOGY 22—God the Creator.

The first part of this course takes up the question of the creation of the world and of its various component elements, together with certain related questions of modern interest. The second part of the course examines the state of Original Justice in which our first parents were created and their loss of this state and its privileges by Original Sin; the consequences of this sin are then taken up, together with the related question of the Immaculate Conception of Mary, the Mother of God. The course concludes with a discussion of Eschatology; the General Judgment; Heaven; Hell; Purgatory.

Two periods per week for one semester.

One semester hour credit.

THEOLOGY 41—God the Redeemer.

This course makes an intimate study of the mystery of the Redemption, beginning with a study of the Person of the Redeemer. The associated mystery of the Incarnation of the Sacred Person of the Trinity is taken up, and both mysteries are examined as far as revelation and

human reason can go. The Hypostatic Union of the divine and human natures in the one Divine Person of Jesus Christ is studied, together with many questions involved in this, such as the divine and human wills of Christ, theandric actions, etc.

Two periods per week for one semester. One semester hour credit.

THEOLOGY 42—God and Redemption.

This course continues the study of the mystery of the Redemption begun in Theology 41, examining the nature of the Redemption more in detail and discussing the question of the merits of Christ. The second part of the course discusses the question of the worship of Christ; the devotion to Mary, the Mother of God, and an examination of her prerogatives; the devotion to the saints. The third part of the course begins the treatment of the application of the Redemption by an examination of the nature and the necessity of Grace, and the definition and study of the different kinds of Grace: Sanctifying Grace: Actual Grace; Efficacious Grace.

Two periods per week for one semester. One semester hour credit.

THEOLOGY 101-The Sacraments.

This course continues the treatment of the application of the Redemption, begun in Theology 42. Attention here is devoted chiefly to the Sacraments as the means of Grace. The nature and efficacy of the Sacraments are explained in general, together with certain questions connected with these topics. Then the three Sacraments of Baptism, Confirmation and the Holy Eucharist are examined in detail. The Holy Eucharist is discussed as both Sacrament and Sacrifice, and the nature of the Sacrifice of the Mass is explained.

Two periods per week for one semester. One semester hour credit.

THEOLOGY 102-The Sacraments and the Commandments.

This course completes the discussion of the Sacraments as means of Grace which is begun in Theology 101. The course begins with a treatment of the Sacrament of Penance, and the related question of Indulgences. Then the last three Sacraments are taken up in succession: Extreme Unction; Holy Orders; Matrimony. The course concludes with a general discussion of Christian Morality and of the nature and binding force of Civil and Ecclesiastical Law; this is supplemented by an explanation of the Commandments of God and of the Church.

Two periods per week for one semester. One semester hour credit.

MILITARY SCIENCE

Professor: Colonel James M. Lewis, U.S.A.

Assistant Professor: Lt. Colonel George A. Baldry, U.S.A.

Instructors: Major Carl L. Anderson, U.S.A., Major Richard V. Sloan,

U.S.A., Captain Robert L. Rooker, U.S.A.

RESERVE OFFICERS TRAINING CORPS, U.S.A.

An ROTC Unit, Field Artillery Branch, has been established at Boston College. The four year course of instruction in Military Science is designed to produce junior officers with required qualities of leadership. Upon successful completion of this course in conjunction with the requirements for the academic degree, the candidate is commissioned as a Reserve Officer of the United States. Before being eligible as a candidate for the ROTC Unit, all entrance requirements for admission to Boston College must have been fulfilled by the applicant. The course is optional, and is divided into a two year Basic Course and a two year Advanced Course.

BASIC COURSE

FRESHMAN YEAR (1st Year Basic)

Fundamentals of military discipline, drill and exercise of command; military organization; hygiene and first aid; individual weapons and marksmanship; maps and aerial photographs; National Defense Act.

Two periods and one drill period per week for two semesters.

SOPHOMORE YEAR (2nd Year Basic)

Leadership, drill and exercise of command; maps and aerial photographs; military administration; evolution of warfare; military law and boards.

Two periods and one drill period per week for two semesters.

ADVANCED COURSE

JUNIOR YEAR (1st Year Advanced)

Tactics and technique of Field Artillery; military leadership; psychology and personnel management; drill and exercise of command; geographic foundations of national power; and military law and boards.

Four periods and one drill period per week for two semesters and attendance at a summer camp for six weeks following the Junior year.

SENIOR YEAR (2nd Year Advanced)

Tactics and technique of Field Artillery; military teaching methods; leadership, drill and exercise of command; military problems of the United States; command and staff; combat intelligence and psychological warfare.

Four periods and one drill period per week for two semesters.

COLLEGE ORGANIZATIONS

Besides the traditional classroom matter and methods, there has always been from the beginning at Boston College sedulous care paid to extra-curricular activities. As such, they were outlined as long ago as 1599 in the Jesuit "Ratio Studiorum," especially under the heading of Academies. Activities of this nature have always been a notable feature of Jesuit education.

LEAGUE OF THE SACRED HEART

The League of the Sacred Heart and the Apostleship of Prayer are devotions whose aim is to keep alive in the students the devotion to the Sacred Heart of Our Lord. The activities of the League center around the day which is especially dedicated to the Sacred Heart, the First Friday of every month. On this day the classes assemble in groups for devotions, consisting of Holy Mass, a sermon on some topic connected with the Sacred Heart, the recitation of the Act of Reparation and Benediction of the Blessed Sacrament.

Faculty Adviser: Rev. Joseph G. Doherty, S.J.

SODALITY OF THE IMMACULATE CONCEPTION

The Sodality of the Immaculate Conception is the leading spiritual organization in every Jesuit College and is composed of those students who seek first the personal sanctification of their own lives and secondly active participation in the work of Catholic Action. All the activity of the organization is performed under the special patronage of the Mother of God and each sodalist adopts her as his patroness. Since the sodality was instituted in a Jesuit College for men, it formulates a program which will interest Catholic college men in spiritual, intellectual and social activity.

The activities are divided into an internal and external program. The internal program consists of regular weekly meetings. The members assemble in chapel for meditation and Benediction. The external activities provide outside lectures and debates, settlement house work and guidance for the blind. The sodality by its program hopes to stir up in its members a greater interest in the doctrines of the Church and to bring its members to be Christlike sons of Mary.

Faculty Advisers: Rev. Joseph G. Doherty, S.J. Rev. Paul A. Curtin, S.J.

HONOR SOCIETY THE ORDER OF THE CROSS AND CROWN

Though the spirit of Boston College is preeminently democratic, the school does not fail to recognize degrees of perfection in student achievement. The Order of the Cross and Crown is an organization which is reserved to members of the Senior Class who have achieved distinction during their first three years, both in studies and extra-curricular activities. Any Senior who is a true leader will have won for himself a place in the Order of the Cross and Crown and every Freshman will make such a place his ultimate ambition. Admission is automatic and founded solely on achievement. The Order sponsors a concert and lecture program.

Faculty Adviser: Rev. Alexander G. Duncan, S.J.

THE STUDENT COUNCIL

The Student Council was formed in the spring of 1948 to serve as a channel through which the combined student body might formulate its views on student problems and as an instrument to perform designated activities on behalf of the student body. Because the Council also serves as a link between the Boston College student body and the student bodies of other colleges, it serves as the local unit of the National Student Organization and the National Federation of Catholic College Students.

Faculty Adviser: Rev. James L. Burke, S.J.

FULTON DEBATING SOCIETY

Since 1868 when Father Robert Fulton, S.J., organized the Senior Debating Society, debating has been a major activity at Boston College. In 1890, the Society took the name of its founder. Today the Fulton, with its yearly schedule of ten or more intercollegiate debates, and weekly debates within the Society, develops the capacity of thinking clearly and quickly in the stress and strain of hostile contention, and it offers to Juniors and Seniors a splendid opportunity to prepare themselves for an active part in public life.

Faculty Adviser: Rev. James F. Geary, S.J.

MARQUETTE DEBATING SOCIETY

This Society, limited to the Freshman and Sophomore classes, emphasizes the necessity of purity of diction and precision of logic in forensic eloquence. A weekly debate with open forum enables the student to put the fundamental rules into practice and receive helpful criticism and correction. During the year extensive competition is given the society through Parish and Intercollegiate debates.

Faculty Adviser: Rev. Thomas F. Fleming, S.J.

WORLD RELATIONS LEAGUE

In the fall of 1945, the World Relations League was founded as a successor to the informal unit of the Student Peace Federation which had been in existence at the college since October 1939. The newly organized League meets bi-monthly to discuss current problems dealing with international affairs, and to formulate definite positions concerning them. The League will also represent the college in meetings with collegiate organizations concerned with public issues of an international character.

Faculty Adviser: REV. JAMES L. BURKE, S.J.

MUSICAL ORGANIZATIONS

The purpose of the musical organizations at Boston College is to foster the talents of those students with some musical background, and to give an opportunity for public appearance for groups and soloists. All the musical organizations rehearse twice each week.

GLEE CLUB and CONCERT ORCHESTRA: The Glee Club and Concert Orchestra work as a unit known as the Boston College Musical Clubs. They assist at various college activities and during the winter and spring seasons perform for sponsors throughout the New England area. The Director is Walter L. Mayo, A.B.

BAND: The purpose of the Band is to accompany the football team in its fall program. Until December the Band is available for rallies, assemblies and other college programs. The Director is Walter L. Mayo, A.B.

CHOIR: The function of the Choir is to provide the music for all liturgical functions at Boston College. Gregorian chant and the best ecclesiastical music is stressed. The Director is Leo G. Brehm, A.M.

Faculty Advisers: Rev. Henry A. Callahan, S.J. Rev. Edward J. Gorman, S.J.

THE CANISIUS ACADEMY

The Canisius Academy, a function of the Department of Theology, is named after Peter Canisius, a Jesuit writer, scholar, theologian, Confessor, Saint and Doctor of the Universal Church. Formed in 1947, its purpose is to deepen the theological background of interested and capable students so that they will realize more clearly the increasing necessity of thinking and acting with the Church in her mission of channeling the modern world to Christ. The Academy proposes to deepen and enrich the theological knowledge of its members so that they will be better prepared to take their rightful place as scholarly apostles in a world which, as Pope Pius XI pointed out, "is experiencing a crisis that is unique in history."

Faculty Adviser: Rev. William V. E. Casey, S.J.

AQUINAS CIRCLE

The Aquinas Circle, an organization conducted for Juniors and Seniors only, affords its members opportunity to study and discuss general philosophical principles and apply these principles to social and political questions of the day.

Faculty Adviser: Rev. Joseph F. Quane, S.J.

FRENCH ACADEMY

The French Academy serves primarily to aid its members in exercising themselves in the conventional use of the French tongue and to encourage interest in French Literature and reading in the better French authors.

Faculty Adviser: Mr. André de Beauvivier

GERMAN ACADEMY

The outstanding classics of German literature form the subject of the readings and discussions of the German Academy. This organization meets each week for this purpose. At each meeting a paper on some assigned topic is read.

Faculty Adviser: Dr. PAUL BOULANGER

SPANISH ACADEMY

A Spanish Academy has been organized to supplement regular class work by giving the student an opportunity to converse in Spanish and to foster a greater appreciation of the language and literature of Spain.

Faculty Adviser: Mr. Owen A. Hanley

RICCI MATHEMATICS ACADEMY

The Ricci Mathematics Academy, named in honor of Father Ricci, S.J., a zealous missionary in China and renowned mathematician during the early years of the Society of Jesus, aims to impart a cultural background which will enable those interested to appreciate the significance of recent developments in Mathematics. It offers the student an opportunity to suggest his own problem and present it before the members at a regular meeting. The Academy is open to Sophomores and Freshmen. The policy followed is to have a member of the Mathematics faculty speak at every second meeting. Usually two student members read papers, one historical and the other mathematical, and these papers are published in the Academy's publication, Ricci Mathematical Journal.

Faculty Adviser: Mr. Joseph F. Krebs

ECONOMICS ACADEMY

The purpose of this academy is to afford its members the opportunity to hear experts present their views on modern economic problems, to participate in a free and full discussion of them and to present topics for discussion under direction.

Faculty Advisers: Rev. W. SEAVEY JOYCE, S.J.

Rev. Robert J. McEwen, S.J. Mr. Donald J. White

FOREIGN TRADE CLUB

The Foreign Trade Club consists of students of Economics and Business Administration who are interested in foreign commerce and international economics. The Foreign Trade Club is officially affiliated as a student chapter of the New England Export Club, Inc. The New England Export Club is a trade association of New England business men actively engaged in world trade.

Faculty Advisers: REV. W. SEAVEY JOYCE, S.J. MR. WILLIAM A. DYMSZA

THE BUSINESS CLUB

The Boston College Business Club is designed to supplement class work in business subjects by offering opportunities for the student to obtain a better understanding of current business techniques and procedures; to keep the student informed of current developments in the business world; to establish a closer relationship between the student and business. It publishes a journal, The Guidepost.

Recognized leaders from the business world are frequently invited to discuss particular phases of business activities such as merchandizing policies, sales management problems, advertising techniques, accounting

procedures and marketing methods for particular products.

Motion pictures depicting distribution problems and their solutions are used as a vehicle for stimulating interest and broadening the student's knowledge of business procedure.

Faculty Adviser: Mr. HENRY P. McDonald

THE FINANCE CLUB

Students who are majoring in Finance are eligible for membership in this club. The purpose of the Finance Club is to acquaint its members with the current events in the financial world. By discussion and lecture, the students seek to analyze and appreciate the implications of these events in the general field of business and more particularly the New England area. Outside speakers from the financial world regularly address the group on problems arising in their own particular field and on the way those problems were met.

Faculty Adviser: REV. JOHN J. L. COLLINS, S.J.

SOCIETY FOR ADVANCEMENT OF MANAGEMENT

The Student Chapter of the Society for Advancement of Management is the professional organization of the students who major in Industrial Management. The objectives of the Chapter are to develop a professional attitude on the part of its members towards Management, to assist in the development of a sound philosophy concerning the field, and to increase the abilities and skills of the students. Working in close cooperation with the Boston Chapter of the Society for Advancement of Management, the Student Chapter receives the direct benefit of association with a group of over two hundred people actively engaged in Management in this area.

Faculty Adviser: Mr. John F. Byrnes

THE MARKETING CLUB

The Student Marketing Club has as its objectives scientific study and research in the field of Marketing, the development of sound thinking in marketing theory and more exact knowledge and definition of marketing principles, the improvement of marketing personnel and the study of personnel problems. The Club is affiliated with and operates under the sponsorship of the American Marketing Association. The Association is internationally recognized and is the largest and only marketing association covering all fields of Marketing.

Faculty Adviser: Mr. Frederick T. Bryan

INTRAMURAL ATHLETICS

The program of Intramural Athletics, conducted by a staff of experienced directors, serves in the development of the student by providing opportunities to engage in a competitive sport program. Active participation in basketball, touch-football, tennis, volley ball, soft-ball, boxing and track is calculated to keep the student physically fit, inculcate the value of team-work, and foster a lively spirit of sportsmanship. Competition and friendly rivalry extend the circle of friendship among all classes and sections, thereby promoting the growth of school spirit and providing the basis of life-long friendships.

The growth of student interest in the Intramural Program is attested by the number of teams entered for each sport, and by the large number of spectators present at the various games. Suitable awards are given to the members of championship teams. Every student is encouraged to participate in Intramurals and share its recreational advantages.

Faculty Advisers: Rev. James W. Ring, S.J. Mr. Malcolm McLoud

STUDENT PUBLICATIONS

THE BOSTON COLLEGE STYLUS

THE BOSTON COLLEGE STYLUS is published monthly from November to May by the students of the College. Its aim is to cultivate and maintain literary excellence among the students by stimulating interest in writing for publication.

Faculty Advisers: Rev. WILLIAM J. LEONARD, S.J. MR. WESTON JENKS
MR. FRANCIS McDermott

THE BOSTON COLLEGE HEIGHTS

THE BOSTON COLLEGE HEIGHTS, founded in 1919, is the official news organ of the College. It is a weekly newspaper written and published by the students for the purpose of publicizing the activities of the school. It also serves as a bond between the undergraduate body and the alumni.

Faculty Advisers: Rev. John J. O'Callaghan, S.J. Mr. Bernard Farragher

THE SUB TURRI

THE SUB TURRI is the annual publication of the Seniors of the College. It is a pictorial chronicle of the activities of the class during the four years of its undergraduate life.

Faculty Advisers: Rev. Edward H. Finnegan, S.J.

Mr. John Norton Mr. Clarence E. Long

SCHOLARSHIPS

The establishment of scholarships is greatly to be desired, for in this way many young men of excellent promise are given the advantage of a collegiate education which they could not otherwise obtain. By means of the established scholarships the Trustees of Boston College are able to provide education for promising students who are unable to pay the regular tuition fees.

All scholarships are accepted with the understanding that the amount to be applied to the holder of the scholarship will be only the income from the principal.

The holder of a scholarship will be required to maintain a high rank in his class for proficiency, diligence and good conduct. An average of 75 per cent must be attained by all who hold scholarships.

The Scholarship Funds contributed are recorded in the following list. It is required that the holder of a scholarship make up the deficit, if any, between the available Annual Income and the Regular Tuition Fee of \$350.

THE BARTHOLOMEW J. AND HARRIET D. A'HEARN SCHOLARSHIP FUND (Income on \$28,603.37)

THE REVEREND TIMOTHY MAHONEY FUND

THE JEREMIAH J. FITZGERALD FUND

St. Mary Scholarships

THE MARY KATHERINE KEITH SCHOLARSHIPS (Income on \$50,000.)

THE REVEREND THOMAS F. BRANNAN SCHOLARSHIPS.

(Income on \$40,000.)

Established for deserving Roman Catholic boys. In the awarding of these Scholarships, preference is to be shown boys from St. Edward's Parish, Brockton, Mass.

THE ELIZABETH ANN AHERN SCHOLARSHIP (Income on \$4040.)

THE MARGARET V. AHERN SCHOLARSHIP (Income on \$4000.)

THE MARTHA MOORE AVERY SCHOLARSHIP (Income on \$4000.)

Appointment to be made by the Moderator of the Philomatheia Club.

THE EDWARD L. BAKER SCHOLARSHIP (Income on \$1500.)

THE REVEREND GARRETT BARRY SCHOLARSHIP (Income on \$2500.)

THE REVEREND HENRY BARRY SCHOLARSHIP (Income on \$1500.)

THE TIMOTHY BARRY SCHOLARSHIP (Income on \$1000.)

THE JOHN D. BERRAN SCHOLARSHIP (Income on \$3000.)

THE REVEREND WILLIAM P. BRETT, S.J., SCHOLARSHIP

(Income on \$2000.)

Founded by John A. Brett in favor of a deserving student who wishes to study for the priesthood.

THE MATTHIAS AND JOSEPHINE BROCK SCHOLARSHIP

(Income on \$2500.)

THE JAMES AND ELLEN JOSEPHINE BROPHY SCHOLARSHIP

(Income on \$3000.)

THE EDWARD J. BUTLER SCHOLARSHIP (Income on \$5000.)

THE REVEREND FRANCIS BUTLER SCHOLARSHIP (Income on \$1500.)

Founded in January, 1910, by St. Leo's Parish, Dorchester.

THE MARY BURKE BUTLER SCHOLARSHIP (Income on \$5000.)

THE MICHAEL CARNEY SCHOLARSHIP (Income on \$4000.) THE WILLIAM J. CASEY SCHOLARSHIP (Income on \$5000.)

THE REVEREND FATHER CHARLIER, S.J., SCHOLARSHIP

(Income on \$1500.)

Founded by the Immaculate Conception Conference of St. Vincent de Paul Society.

THE CLASS OF 1916 SCHOLARSHIP (Income on \$4156.35.)

THE TIMOTHY W. COAKLEY SCHOLARSHIP (Income on \$2000.)

THE REVEREND THOMAS COGHLIN SCHOLARSHIP (Income on \$1500.)

THE RIGHT REVEREND ARTHUR T. CONNOLLY SCHOLARSHIP

(Income on \$4000.)

To be awarded by the Reverend Pastor of the Church of the Blessed Sacrament, Jamaica Plain, to a boy living in that Parish who has had at least three years' attendance at the Cheverus Parochial School.

THE CATHERINE MORONEY CONNOLLY SCHOLARSHIP

(Income on \$2000.)

THE REVEREND WILLIAM E. CONROY, D.D., SCHOLARSHIP

(Income on \$3500.)

THE JANE CRONIN SCHOLARSHIP (Income on \$568.66.)

THE JOHN F. CRONIN SCHOLARSHIP (Income on \$2000.)

Founded by John F. Cronin of Boston, in favor of any deserving young man who is without means of securing an education. All examinations for the same shall be held after due notice is given in at least two newspapers. In the event of no one applying to compete for the scholarship there is reserved the right of selection by His Excellency, the Archbishop of Boston.

THE REVEREND NEIL A. CRONIN, Ph.D., SCHOLARSHIP

(Income on \$5000.)

Founded for a boy in St. Augustine's Parish, South Boston, inclined towards the priesthood.

THE MARY EMELDA CURLEY SCHOLARSHIP (Income on \$5000.)

THE DALY SCHOLARSHIP (Income on \$6000.)

THE DANA SCHOLARSHIP (Income on \$3000.)

THE DAY SCHOLARSHIPS (Income on \$4200.)

THE J. C. DECELLES SCHOLARSHIP (Income on \$1000.)

THE REV. JOHN A. DEGAN SCHOLARSHIP (Income on \$4000.) Applicable to a graduate of St. Mary's School, Beverly, Mass.

THE MARGARET M. DEVINE SCHOLARSHIP (Income on \$2000.)

THE HENRY DOHERTY SCHOLARSHIP (Income on \$1500.)

THE MARY AND SUSAN DOLAN SCHOLARSHIPS (Income on \$5000.)

Founded by Reverend Michael Dolan of Newton. Two scholarships are for students from Our Lady's Parish, Newton, and one for a student from St. Peter's Parish, Lowell.

THE REVEREND MICHAEL DOLAN SCHOLARSHIPS (Income on \$4500.)

To be awarded to graduates of the Grammar or High School of the Parish of Our Lady at Newton. Appointment to be made by Pastor or Archbishop of Boston.

The John and Margaret Donovan Scholarship (Income on \$2000.)
To be appointed by the Pastor of St. Francis de Sales Parish, Charlestown, Mass.

THE ELLEN DRISCOLL SCHOLARSHIP (Income on \$1500.)

THE CLARA C. AND MARY E. DUNN SCHOLARSHIP (Income on \$5000.)

To be awarded annually by vote of the Trustees to some deserving young man whose scholarship record entitles him to consideration and who is without means of paying the annual tuition.

THE JAMES W. DUNPHY SCHOLARSHIP (Income on \$3500.)

To be awarded to a student who wishes to enter the Seminary.

THE REVEREND MICHAEL EARLS, S.J., SCHOLARSHIP (Income on \$1500.)

THE ERIN COURT, M. C. O. F. SCHOLARSHIP (Income on \$2000.)

Founded to promote Catholic Higher Education. This scholarship is to be awarded by competition among the sons of Foresters and preference given to a son of a member of Erin Court.

THE CHARLES T. FISHER SCHOLARSHIP (Income on \$4000.)

THE JEREMIAH J. FITZGERALD SCHOLARSHIP (Income on \$3000.)

THE BRIDGET FITZPATRICK SCHOLARSHIP (Income on \$2000.)

THE ROSE FITZPATRICK SCHOLARSHIP (Income on \$1500.)

THE REVEREND JAMES H. FLANNERY SCHOLARSHIP (Income on \$766.)

THE REVEREND JOHN FLATLEY SCHOLARSHIP (Income on \$1500.)

The Reverend Michael F. Flatley Scholarship (Income on \$1500.)

To be awarded to a deserving student of the parochial school of the Church of the Immaculate Conception, Malden.

THE REVEREND JOHN H. FLEMING SCHOLARSHIP (Income on \$5000.) Preferably to a student of St. Mary's Parish, Dedham.

THE BRIDGET FLOOD SCHOLARSHIP (Income on \$1000.)

THE JOHN D. AND ELLEN FOLEY SCHOLARSHIP (Income on \$3311.67.)

THE M. C. O. F. SCHOLARSHIP

THE JOHN MITCHEL GALVIN SCHOLARSHIP (Income on \$4000.)

THE REVEREND THOMAS I. GASSON, S.J., SCHOLARSHIP

(Income on \$2000.)

THE ELLEN T. GAVIN SCHOLARSHIP (Income on \$2000.)

ELIZABETH J. AND DANIEL J. GILLEN SCHOLARSHIP (Income on \$20,000.) One Scholarship for a student of St. Patrick's Parish, Roxbury. One Scholarship for a student of St. Thomas Aquinas' Parish, Jamaica Plain. Preference is to be given to those desiring to enter the priesthood.

THE REV. MICHAEL M. GLEASON SCHOLARSHIP (Income on \$4000.)

THE JOHN J. GRIFFIN SCHOLARSHIP (Income on \$4000.)

To be awarded to a young man who will study for the priesthood.

THE ANNIE GRIMES SCHOLARSHIP (Income on \$1255.40.) THE MARY GRIMES SCHOLARSHIP (Income on \$1500.)

THE CURTIS GUILD, JR., SCHOLARSHIP (Income on \$4000.)

The beneficiaries are to be young men who, irrespective of race, color or creed, are American citizens or have declared their intention of becoming American citizens.

THE JOHN HALLAHAN SCHOLARSHIP (Income on \$10,000.)

THE CATHERINE AND PATRICK HARTNETT SCHOLARSHIP

(Income on \$2423.64.)

To prepare worthy young men for the priesthood.

THE JAMES E. HAYES KNIGHTS OF COLUMBUS SCHOLARSHIP

(Income on \$1500.)

THE ELEANOR HEALY MEMORIAL SCHOLARSHIPS

(Income on \$10,312.93.)

To be awarded to students who will study for the priesthood.

THE REVEREND JEREMIAH HEALEY SCHOLARSHIPS (Income on \$3000.) To be awarded to students who desire to prepare themselves for St. John's Seminary, Brighton.

THE REVEREND JOHN F. HEFFERNAN SCHOLARSHIP (Income on \$5000.)

THE CORNELIUS AND MARY HERLIHY SCHOLARSHIP (Income on \$5000.)

THE JOHN W. HODGE SCHOLARSHIP (Income on \$3750.)

THE DR. JOHN A. HORGAN SCHOLARSHIP (Income on \$2000.) Founded by the Misses Horgan in memory of their brother.

THE MATTHEW HORGAN SCHOLARSHIP (Income on \$2000.)

Founded by his children in affectionate memory of a devoted father and a faithful defender of religion.

THE JOHN W. HORNE SCHOLARSHIP (Income on \$1000.)

THE TIMOTHY A. HURLEY SCHOLARSHIP (Income on \$1200.)

THE ANNIE HUSSEY SCHOLARSHIP (Income on \$2000.)

THE MARY G. KEEFE SCHOLARSHIP (Income on \$1500.)

THE REV. GEORGE A. KEELAN, S.J., SCHOLARSHIP (Income on \$2000.)

THE SARAH KELLEHER SCHOLARSHIP (Income on \$1500.)

THE MICHAEL J. KELLEY SCHOLARSHIP (Income on \$2000.)

THE KATHERINE KILROY SCHOLARSHIP (Income on \$2000.)

THE MARY KRAMER SCHOLARSHIP (Income on \$1500.)

THE REVEREND THOMAS B. LOWNEY SCHOLARSHIP (Income on \$3000.)

THE LOYOLA SCHOLARSHIPS (Income on \$5000.)

Founded by Reverend Thomas Scully.

THE LOYOLA GUILD SCHOLARSHIPS (Income on \$16,000.)

Reverend John Bapst, S.J.

Reverend E. V. Boursaud, S.J.

Reverend Alphonse Charlier, S.J.

Reverend Edward I. Devitt, S.J.

Reverend Robert Fulton, S.J.

Reverend Thomas I. Gasson, S.J.

Reverend John McElroy, S.J.

Brother Timothy Fealey, S.J.

THE EUGENE LYNCH SCHOLARSHIP (Income on \$4000.)

THE MARY A. MAGENNIS SCHOLARSHIP (Income on \$4000.)

THE MARY MALONEY SCHOLARSHIPS (Income on \$4000.)

THE SISTER MARITERÉSE SCHOLARSHIP (Income on \$1000.)

THE MARY AND FRANCIS SCHOLARSHIP (Income on \$1500.) To be awarded to a student who will study for the Church.

THE HANNAH McCarthy Scholarship (Income on \$1500.)

THE REVEREND JOHN W. McCarthy Scholarship

(Income on \$2759.42.)

For a student from the Sacred Heart Parish, Fall River, Mass.

THE PATRICK F. McCarthy Scholarship (Income on \$1500.)

THE THOMAS R. McCoy Scholarship (Income on \$5000.)

For a graduate of St. Ann's School, Somerville or St. Catherine's School, Charlestown, who intends to study for the priesthood.

THE HANNAH McDonough Scholarships (Income on \$10,000.) For student or students who is or are studying for the priesthood.

THE REV. JOHN E. McElroy, S.J., Scholarships (Income on \$2000.)

THE REVEREND THOMAS P. McGINN SCHOLARSHIP (Income on \$4000.) To be appointed by the Pastor of St. John's Church, Peabody, in conference with the Leo Guild.

THE HENRY P. McGLINCHEY, S.J., SCHOLARSHIP (Income on \$6250.) For a graduate of St. Mary's School, Lynn, Mass.

THE CATHERINE McGrath Scholarship (Income on \$4000.)

For a member of St. Joseph's Parish, Somerville, Mass. THE REVEREND PATRICK J. McHugh, S.J., Scholarships

(Income on \$20,000.)

Preference given to veterans of World War II or sons of veterans of World War II.

THE CATHERINE AND SARAH McHugo Scholarship (Income on \$2000.)

THE ANNA B. McKenna Scholarship (Income on \$5000.) THE REVEREND JOHN W. McMahon and Rose A. McMahon

Scholarship (Income on \$4000.)

The holder of this scholarship is to be determined by the Reverend Pastor of St. Mary's Church, Charlestown, Mass., and his selection is to be limited to a young man who is a present or past member of said parish, preferably a graduate of St. Mary's School. If the Reverend Pastor or

the one designated by him does not exercise his right, the holder of said scholarship will be determined by the Reverend President of Boston College.

The Catherine Donovan McManus Scholarship

(Income on \$3276.)

To be awarded to a student from the parish of St. Francis de Sales, Charlestown, Mass.

THE RIGHT REVEREND MICHAEL T. McManus Scholarship

(Income on \$3000.)

To be appointed by Sister Superior of St. Mary's Parochial School, Brookline.

THE REVEREND JAMES F. MELLYN, S.J., SCHOLARSHIP

(Income on \$4000.)

For a worthy student desirous of becoming a priest of the Society of Jesus.

THE REVEREND JOSEPH F. MOHAN SCHOLARSHIPS

(Income on \$13,829.51.)

To be awarded to students from the Immaculate Conception parish, Everett, Mass.

THE SOPHIA MUNDY SCHOLARSHIP (Income on \$1500.)

THE WILLIAM MURPHY SCHOLARSHIP (Income on \$5000.)

THE MARY O'CONNELL AND THOMAS O'CONNELL MURRAY SCHOLAR-SHIP (Income on \$3,672.02.)

THE REVEREND FATHER NOPPER, S.J., SCHOLARSHIP (Income on \$1500.) Founded by the Holy Trinity Parish, Boston.

THE EDMUND O'CONNELL SCHOLARSHIP (Income on \$8,000.)

Founded by Mr. Patrick A. O'Connell in memory of his son, the late Edmund O'Connell. The holder of this scholarship is to be a student of the College of Business Administration.

THE ELIZABETH O'CONNELL SCHOLARSHIP (Income on \$1000.)

Founded by Mrs. Elizabeth O'Connell. Appointment to this scholar-ship to be made by the O'Connell family.

THE FREDERICK P. O'CONNELL SCHOLARSHIP (Income on \$2000.)

Founded by Mrs. Elizabeth O'Connell. Appointment to this scholar-ship to be made by the O'Connell family.

THE JOHN AND MARY ELLEN O'CONNOR SCHOLARSHIP

(Income on \$2500.)

The Reverend Maurice J. O'Connor, D. D. Scholarship

(Income of \$7500.)

THE REVEREND MAURICE J. O'CONNOR, D.D., SCHOLARSHIP

(Income on \$5000.)

For a student of St. James' Parish, Arlington, Mass.

THE HENRY O'DONNELL SCHOLARSHIP (Income on \$2000.)

THE MARY J. O'DONNELL SCHOLARSHIP (Income on \$2000.)

THE JOHN O'HARE SCHOLARSHIP (Income on \$3000.)

THE CHARLES J. O'MALLEY FAMILY RESEARCH SCHOLARSHIPS

(Income on \$42,725.)

THE DR. WILLIAM J. O'REILLY SCHOLARSHIP (Income on \$3579.)

To be appointed by the Dean of Boston College.

THE ORR SCHOLARSHIPS (Income on \$3000.)

THE REVEREND DENNIS O'SULLIVAN, S.J., SCHOLARSHIP

(Income on \$2000.)

Founded in memory of the late Reverend Dennis T. O'Sullivan, S.J.

THE HUMPHREY J. O'SULLIVAN SCHOLARSHIP (Income on \$3000.)

To be appointed by the Pastor of St. Patrick's Church, Lowell.

THE GRACE PARKMAN SCHOLARSHIP (Income on \$2000.)

THE MONSIGNOR GEORGE J. PATTERSON SCHOLARSHIP

(Income on \$5000.)

THE JOSEPH C. PELLETIER SCHOLARSHIP (Income on \$4000.)

THE JAMES J. PHELAN SCHOLARSHIP (Income on \$5000.)

THE PHILOMATHEIA SCHOLARSHIP (Income on \$16,500.)

THE JUNIOR PHILOMATHEIA SCHOLARSHIP (Income on \$8,500)

THE MAURICE AND MARY E. POWER SCHOLARSHIP (Income on \$2000.)

THE REVEREND JAMES M. PRENDERGAST SCHOLARSHIP

(Income on \$4000.)

THE REVEREND JEREMIAH M. PRENDERGAST, S.J. SCHOLARSHIP

(Income on \$1500.)

THE THOMAS RILEY SCHOLARSHIP (Income on \$2000.)

Founded by Mrs. Margaret A. Riley, in affectionate memory of a devoted husband and a generous patron of letters.

THE REVEREND DANIEL C. RIORDAN SCHOLARSHIP (Income on \$5000.)

THE VINCENT P. ROBERTS SCHOLARSHIP (Income on \$6250.)

THE MARY J. ROBINSON FUND (Income on \$12,250.)

THE ROCKWELL SCHOLARSHIP (Income on \$1500.)

Founded in memory of the late Horace T. Rockwell.

THE VERA RYAN SCHOLARSHIP (Income on \$2500.)

Founded in memory of Miss Very Ryan by her sisters, preferably for a student with a religious vocation.

THE ST. CATHERINE'S GUILD SCHOLARSHIP (Income on \$2000.)

THE BERNARD SCALLEY SCHOLARSHIP (Income on \$1500.)

THE REVEREND WILLIAM J. SCANLON, S.J., SCHOLARSHIP

(Income on \$2000.)

THE MARY ANN SCOTT SCHOLARSHIP (Income on \$2321.40.)

To be awarded to a student who wishes to study for the priesthood, preferably to one who desires to enter a Religious Order.

THE DENNIS J. SEXTON SCHOLARSHIP (Income on \$1000.)

THE REVEREND JOHN J. SHAW SCHOLARSHIP (Income on \$1000.)

THE JOSEPH F. SINNOTT SCHOLARSHIP (Income on \$1500.)

THE REVEREND JAMES F. STANTON SCHOLARSHIPS (Income on \$4000.)

THE REVEREND DENNIS SULLIVAN SCHOLARSHIP (Income on \$2562.)

THE ELLIE MULLEN SULLIVAN SCHOLARSHIP (Income on \$2000.)

THE JOHN SULLIVAN SCHOLARSHIP (Income on \$1500.)

THE MICHAEL H. SULLIVAN SCHOLARSHIP (Income on \$2000.)

THE ELIZABETH C. SUPPLE SCHOLARSHIP (Income on \$2000.)

THE REVEREND JAMES N. SUPPLE SCHOLARSHIP (Income on \$1500.)

To be awarded to a worthy student from the Parish of St. Francis

de Sales, Charlestown, who desires to study for the priesthood.

THE REVEREND MICHAEL J. SUPPLE SCHOLARSHIP (Income on \$1500.)
To be awarded to a deserving student from the Parish of St. Francis de Sales, Charlestown.

THE RIGHT REVEREND MONSIGNOR JOSEPH V. TRACY SCHOLARSHIPS
(Income on \$12,000.)

To be awarded to the two most successful young men graduating from the St. Columbkille Parish High School.

THE CECILIA TULLY SCHOLARSHIPS (Income on \$4000.)

THE MARGARET TULLY SCHOLARSHIP (Income on \$2,000.)

THE LEMUEL P. VAUGHAN SCHOLARSHIP (Income on \$2,000.)

THE MICHAEL A. WADE SCHOLARSHIP (Income on \$800.)

THE CATHERINE R. H. WALLACE SCHOLARSHIP (Income on \$2000.)

THE ANNA WARD SCHOLARSHIPS (Income on \$6000.)

THE PATRICK J. WOODS SCHOLARSHIP (Income on \$6250.)

To be awarded to a student from Peabody.

THE REVEREND TIMOTHY J. WOODS SCHOLARSHIP (Income on \$6250.)

Ad Majorem Dei Gloriam
THE SEVENTY-SECOND
COMMENCEMENT

OF

BOSTON COLLEGE
Wednesday, June Ninth

1948

AT FOUR O'CLOCK IN THE AFTERNOON

COMMENCEMENT EXERCISES

ORDER OF PROCESSION

THE CHIEF MARSHAL MARSHALS OF THE GRADUATING CLASS

College of Arts and Sciences
Graduate School
School of Law
School of Social Work
College of Arts and Sciences Intown
College of Business Administration

FACULTY MARSHALS

The Faculty of the School of Nursing
The Faculty of the College of Business Administration
The Faculty of the College of Arts and Sciences Intown
The Faculty of the School of Social Work
The Faculty of the Law School
The Faculty of the Graduate School
The Faculty of the College of Arts and Sciences

MARSHAL OF GUESTS AND ALUMNI

Members of the Boston College Alumni
The Guests of the College
The Deans of the Several Faculties
The Regent of the School of Nursing and Frederick Leo Good
The Dean of the College of Business Administration and
Frederick William O'Brien
The Dean of the College of Arts and Sciences Intown and

Francis Michael Crowley
The Regent of the School of Social Work and Edward Adam Strecker
The Dean of the School of Law and
Charles Callan Tansill
The Dean of the Graduate School and
The Right Reverend Jeremiah Francis Minihan
The Dean of the College and
The Most Reverend Matthew Francis Brady
The President of the College and
His Excellency Archbishop Richard James Cushing

II. THE READING OF THE DEGREE BY THE DEAN OF THE COLLEGE

REVEREND STEPHEN A. MULCAHY, S.J.

III. THE HONORARY DEGREES ARE CONFERRED BY THE PRESIDENT OF THE COLLEGE

VERY REVEREND WILLIAM L. KELEHER, S.J.

IV. THE DEANS OF THE SEVERAL FACULTIES PRESENT CANDIDATES FOR DEGREES IN COURSE:

In Arts and Sciences, DEAN STEPHEN A. MULCAHY, S.J.

In Graduate School of Arts and Sciences and of Education, DEAN GEORGE A. O'DONNELL, S.J.

In School of Law, DEAN WILLIAM J. KENEALY, S.J.

In School of Social Work, DEAN DOROTHY L. BOOK, A.B.

In College of Arts and Sciences Intown, DEAN EDWARD J. KEATING, S.J.

In College of Business Administration, Dean James J. Kelley, S.J.

- V. THE PRESIDENT OF THE COLLEGE CONFERS DEGREES IN COURSE
- VI. ADDRESS TO THE GRADUATES BY

 HIS EXCELLENCY, BISHOP MATTHEW FRANCIS BRADY
- VII. CLOSING BLESSING

 His Excellency, Archbishop Richard James Cushing

HONORARY DEGREES

Doctor of Letters

THE MOST REVEREND MATTHEW FRANCIS BRADY

Doctor of Laws

THE RIGHT REVEREND JEREMIAH FRANCIS MINIHAN

EDWARD ADAM STRECKER

CHARLES CALLAN TANSILL

FRANCIS MICHAEL CROWLEY

FREDERICK WILLIAM O'BRIEN

FREDERICK LEO GOOD

COLLEGE OF BUSINESS ADMINISTRATION

DEGREES IN COURSE

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

William Henry Boodro Richard Gerard Brown Thomas Martin Carroll Robert Anthony Colbert Timothy Joseph Connors Julio George Contrada Paul Leonard Costello Richard Joseph Costello William Henry Curley, cum laude Michael Julius DeCesare, cum laude Edward Christopher Desmond Joseph Francis Donohue James Aloysius Donnelly, Jr. Harold John Drew James Donald Duffey Francis Joseph Dunne John Joseph Egan John Thomas Farrell Thomas Francis Finigan Robert Edward Foy Thomas John Greehan, Jr. Philip Samuel Hagen John Robert Harrington Joseph Paul Harrington Joseph Daniel Harris John Joseph Hart, III Francis Xavier Harvey Joseph Gilbert Herbert, Jr. James Daniel Hogan John David Hughes, Jr., cum laude Alphonse Thomas Kasuba Matthew Nicholas Keleher John Clement Kelleher, Jr. John Joseph Kelley, Jr. William John Kickham

Paul Gerard Lannon William Jenkins Lawlor James Frederick Liebke Angelo Patrick Loscocco Thomas Francis McCall, cum laude Charles Robert McCready, cum laude Walter Neal McLaughlin Edward James McMorrow John Thomas McNulty William Joseph Mannix Francis Joseph May William Long Patrick Melville Thomas Henry Menten, Jr. John David Muse William Patrick Noonan Edward Rutledge O'Brien John Patrick O'Connell William Francis O'Meara John Henry O'Neill, Jr. William Victor Palladino Francis Joseph Perry Thomas Joseph Phair Thomas Edward Ralph Vincent DePaul Riordan Francis Joseph Rogers, Jr. George Bernard Savage Robert William Sexton Alfred Jason Silver Thomas Francis Spencer, Jr. Cornelius Gerald Sullivan Albert Joseph Thibault Albert Gerard Tierney James Patrick Ward, cum laude Paul Augustus Waters

David Lawrence Williams

Degrees Awarded Since June 12, 1947

Walter Aloysius Avery

Timothy Joseph Fitzgerald

MARSHALS

CHIEF MARSHAL Francis J. Campbell, M.A.

MARSHALS OF GRADUATING CLASS John J. Sullivan, Jr.

John F. Best Charles V. McGuerty Leo J. Horgan
Francis X. Donelan

FACULTY MARSHALS John F. Norton, M.A. Augustine L. Keefe, M.A.

MARSHAL OF GUESTS AND ALUMNI Ernest A. Siciliano, Ph.D.

RECEPTION COMMITTEE

William J. McCarthy William A. Murdock John E. Duff Charles J. McCoy

HONORS AWARDED TO THE GRADUATES OF THE COLLEGE OF BUSINESS ADMINISTRATION

A gold medal, The Reverend Thomas I. Gasson, S.J., Award, for general excellence in all courses of study during four years in the College of Business Administration is awarded to Michael Julius DeCesare.

The Reverend William Devlin, S.J., Award, a gold medal, for the student of the College of Business Administration who attained the highest average in all courses of Religion during his four year course is awarded to Thomas Francis McCall.

The Patrick A. O'Connell Award, a gold medal, for excellence in all courses studied in the major field of Accounting is awarded to John David Hughes, Jr.

The Reverend Charles W. Lyons, S.J., Award for excellence in all courses studied in the major field of Accounting is awarded to Michael Julius DeCesare.

JESUIT EDUCATIONAL ASSOCIATION

Colleges and Universities

Alabama Spring Hill College, Spring Hill

California Loyola University of Los Angeles

Santa Clara University, Santa Clara

University of San Francisco

Colorado Regis College, Denver

Connecticut Fairfield University, Fairfield

District of Columbia Georgetown University, Washington

Illinois Loyola University, Chicago

Louisiana Loyola University, New Orleans

Maryland Loyola College, Baltimore

Woodstock College, Woodstock

Massachusetts Boston College, Newton

College of the Holy Cross, Worcester

Michigan University of Detroit

Missouri Rockhurst College, Kansas City

St. Louis University, St. Louis

Nebraska The Creighton University, Omaha

New Jersey St. Peter's College, Jersey City

New York Canisius College, Buffalo

Fordham University, New York City

LeMoyne College, Syracuse

Ohio John Carroll University, Cleveland

Xavier University, Cincinnati

Pennsylvania St. Joseph's College, Philadelphia

The University of Scranton, Scranton

Washington Gonzaga University, Spokane

Seattle College, Seattle

Wisconsin Marquette University, Milwaukee

BOSTON COLLEGE

UNIVERSITY DIRECTORY

1948 - 1949

William L. Keleher, S.J.

President

University Heights, Chestnut Hill, Mass.

THE COLLEGE OF ARTS AND SCIENCES

University Heights, Chestnut Hill, Mass.

ERNEST B. FOLEY, S.J., Dean

THE GRADUATE SCHOOL OF ARTS AND SCIENCES

University Heights, Chestnut Hill, Mass.

George A. O'Donnell, S.J., Dean

THE COLLEGE OF BUSINESS ADMINISTRATION

University Heights, Chestnut Hill, Mass.

JAMES D. SULLIVAN, S.J., Dean

THE COLLEGE OF ARTS AND SCIENCES INTOWN

126 Newbury Street, Boston, Mass.

JOHN W. RYAN, S.J., Dean

THE SUMMER SESSION

University Heights, Chestnut Hill, Mass.

JAMES L. BURKE, S.J., Director

THE LAW SCHOOL

18 Tremont Street, Boston, Mass.

WILLIAM J. KENEALY, S.J., Dean

THE SCHOOL OF SOCIAL WORK

126 Newbury Street, Boston, Mass.

Edward H. Nowlan, S.J., Regent Dorothy L. Book, Dean

THE SCHOOL OF NURSING

126 Newbury Street, Boston, Mass.

Anthony G. Carroll, S.J., Regent

RITA P. KELLEHER, Acting Dean

THE INSTITUTE OF ADULT EDUCATION

126 Newbury Street, Boston, Mass.

JOHN W. RYAN, S.J., Director

THE COLLEGE OF LIBERAL ARTS IN LENOX

Shadowbrook, Lenox, Mass.

WILLIAM J. MURPHY, S.J., Dean

THE SCHOOL OF PHILOSOPHY AND SCIENCE

Concord Road, Weston, Mass.

JOSEPH F. MACDONNELL, S.J., Dean

THE SCHOOL OF THEOLOGY

Concord Road, Weston, Mass.

JAMES E. COLERAN, S.J., Dean

Vol. XX No. 11

Boston College Bulletin

Eighty-sixth Year



COLLEGE OF ARTS AND SCIENCES

UNIVERSITY HEIGHTS
CHESTNUT HILL, MASSACHUSETTS

Boston College Bulletin

Bulletins issued in each volume:

No. 1, February (Entrance-College of Arts and Sciences); No. 2, February (Entrance-College of Business Administration); No. 3, March (General Catalogue); No. 4, April (Summer School); No. 5, April (Law School); No. 6, April (School of Social Work); No. 7, July (College of Arts and Sciences Intown); No. 8, August (Graduate School); No. 9, December (School of Nursing); No. 10, December (College of Business Administration); No. 11, December (College of Arts and Sciences).

Entered as second-class matter February 28, 1929 at the post office at Boston, Massachusetts, under the act of August 24, 1912.

Published by
BOSTON COLLEGE
140 COMMONWEALTH AVENUE
CHESTNUT HILL 67
NEWTON, MASSACHUSETTS
PHONE BIGELOW 4-1480

